



*Conference:
Leadership Development: Self-Awareness, Skills
and Strategies*

*3 - 7 January 2027
Cairo (Egypt)*

Conference: Leadership Development: Self-Awareness, Skills and Strategies

Conference code: CO8259 From: 3 - 7 January 2027 Venue: Cairo (Egypt) - Conference Fees: 4100 € Euro

Introduction

The best leaders achieve effectiveness through self-awareness and self-direction. This course helps leaders gain a deeper understanding of themselves, fostering personal growth and clearer leadership direction. Participants will discover their inner leader, unlock hidden potential, and elevate team development. The focus is on mastering communication skills to lead more effectively and inspire greater achievements.

Objectives

- View leadership from a new and higher-level perspective
- Discover and analyze your leadership style and tendencies
- Grow in personal power and effectiveness
- Discover and build upon your intrinsic leadership qualities
- Understand, develop and employ the emotional forces within you
- Develop the critical interpersonal skills essential for leading others

Target Audience

- Senior Managers and Middle Managers
- Team Leaders and Supervisors
- Project Managers and Program Managers
- Department Heads and Unit Managers
- Emerging Leaders and High-Potential Employees
- HR and Organizational Development Professionals
- Professionals responsible for leading teams and improving performance
- Individuals transitioning into leadership or managerial roles
- Professionals seeking to enhance self-awareness and emotional intelligence
- Managers aiming to strengthen communication, influence, and interpersonal skills
- Leaders responsible for team development and change management
- Anyone interested in improving leadership effectiveness and personal growth

Outlines

Day 1: Master Keys of Effective Leadership

- The principles of leadership

- The mind of the leader
- The heart of the leader
- The practices of effective leaders
- The five roles leaders play
- Leadership self-assessment
- Rebalance your leadership style for optimal results

Day 2: Towards Emotional Self-Awareness

- Growing your personal power
- Achieving emotional excellence
- Self-leadership through inner mastery
- Success through a positive attitude
- Your time and your life
- Increasing personal productivity
- Direction through personal Integrity
- Designing a strategic plan for your life and career

Day 3: Mastering People Skills

- Understanding Interdependence
- Winning through effective communication
- The active listening model
- The four styles of communication
- Dealing with conflict constructively
- Using the principles of influence & persuasion
- Speaking and presenting skillfully
- The art of win-win negotiation

Day 4: Building and Leading Extraordinary Teams

- How a high performing team differs from a traditional workgroup
- The three elements of high-performance teams
- Understanding the four types of teams
- The stages of team development
- Team dynamics: How teams really work
- Understanding and optimizing team member styles
- Leading through trust
- Leading through change

Day 5: Performance Management

- Igniting team creativity
- The art of practical coaching
- Conducting effective performance discussions
- Positive discipline through expectations
- Delegating and empowering the right way
- The situational leadership model
- How to analyze development needs
- Using effective tools for managing performance

Registration form on the Conference: Leadership Development: Self-Awareness, Skills and Strategies

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