



*Training Course:  
Developing Excellence in People Leadership*

*8 - 12 March 2027  
Casablanca (Morocco)*

## Training Course: Developing Excellence in People Leadership

Training Course code: LS1116 From: 8 - 12 March 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

### Introduction

This comprehensive seminar is designed to develop some of the most challenging leadership skills, especially those related to interacting with and leading others. Spanning two weeks, the program focuses on advanced communication, interpersonal skills, motivation, and organizational culture, with the goal of empowering participants to become highly effective people leaders.

The seminar will focus on:

- Self-awareness, self-development, and self-mastery
- Advanced communication and interpersonal skills
- Empowering delegation skills
- Giving constructive feedback
- Presentation skills
- Understanding employees' personal needs and wants
- Applying individual differences to motivate others
- Removing self-limiting beliefs to increase motivation
- Developing people and teams to perpetuate continual motivation
- Motivating innovative and creative thinking in employees

### Target Audience:

- Current Leaders in senior and mid-level positions looking to improve their leadership skills in team management, communication, and motivation.
- Managers and Supervisors who want to enhance their ability to lead and inspire teams, communicate effectively, and build high-performing groups.
- HR Professionals focused on leadership development within their organizations and looking to enhance team engagement and leadership effectiveness.
- Executive Leaders in large organizations who need to implement innovative leadership practices to drive results and foster creativity within their teams.
- Aspiring Leaders who are preparing for leadership roles and need to understand how to manage teams and motivate individuals effectively.
- Teams Facing Communication or Management Challenges that want to improve team dynamics through effective leadership and personal development.
- Trainers and Consultants working in leadership development who seek to deepen their knowledge of advanced leadership techniques and strategies.

### Objectives

By the end of this seminar, participants will:

- Learn effective management of thoughts, beliefs, focus, and actions.

- Understand how to build confidence, enthusiasm, and courage.
- Gain methods for improving communication.
- Analyze the public face of a leader.
- Gain insights into their own strengths, weaknesses, and leadership styles.
- Understand the emotional makeup of their teams, colleagues, and customers.
- Learn how to harness their employees' emotional intelligence to stimulate creativity.
- Practice key people skills to motivate others toward excellence.

## Outline

### Day 1: Leadership through Self-Mastery

- Who Do You Think You Are? Self-Mastery, Reality, and Responsibility
  - Taking charge of your brain.
  - Reaching success based on your paradigm.
  - Understanding the emotional loop.
  - Gaining power and freedom by taking responsibility.
  - Analyzing the power of beliefs.
  - Utilizing emotion to drive action.
  - Directing your focus.
  - Understanding visual, auditory, and kinesthetic submodalities.

### Day 2: Vision and Integrity

- Analyzing the impact of values on your vision.
- Understanding how your values impact your purpose.
- Designing your destiny with the power of vision.
- Creating a powerful vision.
- Operating with personal integrity.
- Achieving positive self-renewal.
- Building self-confidence.
- Harnessing the power of enthusiasm.
- Strengthening your courage.

### Day 3: Advanced Communication Skills

- Communicating with intention.
- Breaking negative patterns.
- Understanding the communication process.
- Creating effective oral communication.
- Understanding the relationship between verbal and nonverbal communication.
- Utilizing active listening techniques.
- Dealing with difficulties in communication.
- Analyzing communication styles: aggressive, passive, and assertive.

### Day 4: Leadership

- Understanding the importance of emotional intelligence.
- Developing self-awareness, motivation, empathy, and social skills.
- Moving to a new model of empowerment.
- Recognizing 21st-century leadership skills.

- Interpreting institutional and interactive leadership.
- Comprehending the difference between leadership and management.
- Utilizing effective situational leadership.
- Learning the 4 Es of leadership at GE: energy, excite, edge, and execute.
- Evaluating the leadership secrets of Jack Welch.
- Investigating theories of motivation.

#### Day 5: The Public Face of the Mature Leader

- Making successful presentations.
- Influencing through the achievement of a vision.
- Influencing through the utilization of logic.
- Influencing through a genuine people orientation.
- Displaying personal power in communications.
- Overcoming the failure mechanism.
- Running productive meetings.
- Reviewing the course.

## Registration form on the Training Course: Developing Excellence in People Leadership

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Fees: 4725 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
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