Global Horizon
TRAINING CENTER

Training Course:
The Advanced Management Program

18 - 22 January 2027
Rome (Italy)

Training Course:
The Advanced Management Program

Training Course code: MA1092 From: 18 - 22 January 2027 Venue: Rome (Italy) - Training Course Fees: 6050 Euro

Introduction

In today's complex and rapidly evolving business landscape, senior professionals are required to go beyond traditional management practices and adopt advanced leadership, strategic thinking, and performance-driven approaches. Organizations demand leaders who can navigate uncertainty, drive innovation, and align operations with long-term strategic objectives.

This program, developed by Global Horizon Training Center, is designed to enhance the capabilities of experienced managers and executives by providing advanced tools and frameworks in leadership, strategy, decision-making, and organizational performance. It focuses on integrating managerial disciplines to achieve sustainable growth, operational excellence, and competitive advantage.

Participants will gain high-level insights and practical techniques to lead transformation, optimize performance, and build resilient, high-performing organizations.

Course Objectives

By the end of this program, participants will be able to:

- Apply advanced leadership and management principles
- Develop and execute strategic plans effectively
- Enhance decision-making in complex and uncertain environments
- Lead high-performance teams and organizational change
- Integrate financial, operational, and strategic perspectives
- Improve organizational performance and productivity
- Foster innovation and continuous improvement
- Strengthen governance, risk, and accountability practices

Target Audience

This program is designed for:

- Senior Managers and Executives
- Department Heads and Directors
- High-Potential Leaders
- Project and Program Directors
- Business Unit Managers
- Professionals preparing for senior leadership roles

Outline

Day 1: Strategic Leadership and Organizational Direction

- Advanced Leadership Concepts and Practices
- Strategic Thinking and Vision Development
- Aligning Strategy with Organizational Goals
- Leadership Styles in Complex Environments
- Building a Leadership Mindset
- Case Studies on Strategic Leadership

Day 2: Advanced Decision-Making and Business Strategy

- Decision-Making in Uncertainty and Risk
- Strategic Analysis Tools SWOT, PESTLE
- Competitive Strategy and Market Positioning
- Scenario Planning and Forecasting
- Integrating Strategy Across Business Functions
- Case Studies and Strategic Simulations

Day 3: Performance Management and Operational Excellence

- Advanced Performance Management Systems
- KPIs, Balanced Scorecard, and OKRs
- Operational Efficiency and Process Optimization
- Continuous Improvement Frameworks Lean, Six Sigma
- Data-Driven Decision-Making
- Monitoring and Improving Organizational Performance

Day 4: Leading Change and Innovation

- Managing Organizational Change
- Innovation and Digital Transformation Strategies
- Building a Culture of Innovation
- Managing Resistance and Driving Engagement
- Risk Management in Change Initiatives
- Case Studies on Transformation Success

Day 5: Governance, Finance, and Leadership Integration

- Corporate Governance and Accountability
- Financial Acumen for Senior Managers
- Risk and Compliance Management
- Integrating Leadership, Strategy, and Operations
- Building High-Performance Organizations
- Developing Executive Action Plans

Registration form on the Training Course: The Advanced Management Program

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Company Information

Company Name: .....
Address: .....
City / Country: .....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Payment Method

☐ Please find enclosed a cheque made payable to Global Horizon

☐ Please invoice me

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Easy Ways To Register

Telephone: +201095004484 to provisionally reserve your place.	Fax your completed registration form to: +20233379764	E-mail to us : info@gh4t.com or training@gh4t.com	Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt.