



*Training Course:
Digital Transformation, Artificial Intelligence &
Organizational Excellence Initiative*

*5 - 9 October 2026
London (UK)*

Training Course: Digital Transformation, Artificial Intelligence & Organizational Excellence Initiative

Training Course code: SC236605 From: 5 - 9 October 2026 Venue: London (UK) - Training Course Fees: 6300 € Euro

Introduction

The **Digital Transformation, Artificial Intelligence & Organizational Excellence Initiative** is designed by **Global Horizon Training Center** to equip leaders, managers, and professionals with the strategic knowledge and practical skills required to lead digital transformation initiatives and leverage Artificial Intelligence AI to enhance organizational excellence, innovation, and operational performance.

The program focuses on emerging digital technologies, AI applications, data-driven decision-making, process optimization, digital leadership, and the development of future-ready organizations. Through interactive discussions, practical case studies, and real-world applications, participants will gain the competencies needed to successfully implement digital transformation strategies while creating sustainable organizational value.

Course Objectives

By the end of this program, participants will be able to:

- Understand the principles of Digital Transformation and Artificial Intelligence.
- Develop digital transformation strategies aligned with organizational objectives.
- Apply Artificial Intelligence solutions to improve business processes and services.
- Utilize data-driven decision-making techniques.
- Foster innovation and digital culture within organizations.
- Lead digital transformation projects effectively.
- Improve operational efficiency through automation and AI technologies.
- Manage digital risks, cybersecurity considerations, and governance.
- Build organizational readiness for future technologies.

Course Methodology

The program utilizes an interactive learning approach including:

- Expert-led presentations
- Interactive discussions

- AI demonstrations and practical applications
- Digital transformation case studies
- Individual and group exercises
- Strategy workshops
- Business simulations
- Action planning sessions

Organizational Impact

Organizations participating in this initiative will be able to:

- Accelerate digital transformation initiatives.
- Improve operational efficiency and productivity.
- Enhance decision-making using AI and analytics.
- Increase innovation and organizational agility.
- Improve customer and stakeholder experience.
- Strengthen digital leadership capabilities.
- Promote a culture of continuous innovation.
- Build future-ready and resilient organizations.

Target Audience

- Executive Leaders
- Department Managers
- Digital Transformation Managers
- Innovation Managers
- IT Managers
- Project Managers
- Strategy and Planning Professionals
- HR and Organizational Development Professionals

- Business Excellence Specialists
- Government and Corporate Professionals involved in digital initiatives

Outlines

Day 1: Digital Transformation Fundamentals

- Digital Transformation Concepts and Trends
- Building Digital Organizations
- Digital Leadership
- Digital Strategy Development
- Digital Maturity Assessment
- Future Technologies Overview

Day 2: Artificial Intelligence for Organizations

- Introduction to Artificial Intelligence
- Machine Learning Fundamentals
- Generative AI Applications
- AI Tools for Productivity
- AI Ethics and Responsible AI
- AI Opportunities Across Business Functions

Day 3: AI-Driven Business Excellence

- Business Process Automation
- Intelligent Decision-Making
- Data Analytics and Business Intelligence
- Customer Experience Enhancement through AI
- Innovation Management
- Measuring Digital Performance

Day 4: Implementing Digital Transformation

- Change Management in Digital Transformation
- Digital Project Management
- Cybersecurity and Digital Governance
- Risk Management
- Smart Workplaces
- Best Practices and International Success Stories

Day 5: Future-Ready Organizations

- AI Strategy Development
- Emerging Technologies IoT, Blockchain, Cloud Computing
- Digital Innovation Frameworks
- Organizational Excellence in the AI Era
- Developing a Digital Transformation Roadmap
- Capstone Project and Action Planning

Registration form on the Training Course: Digital Transformation, Artificial Intelligence & Organizational Excellence Initiative

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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