



*Training Course:
Executive Leadership & Strategic Management
Masterclass*

*2 - 13 November 2026
Madrid (Spain)*

Training Course: Executive Leadership & Strategic Management Masterclass

Training Course code: LS236359 From: 2 - 13 November 2026 Venue: Madrid (Spain) - Training Course Fees: 9450 € Euro

Introduction

The Executive Leadership & Strategic Management Masterclass, designed by Global Horizon Training Center, is an advanced and comprehensive program tailored for senior executives, directors, department heads, and high-potential leaders seeking to elevate their strategic influence and organizational impact.

In today's rapidly evolving landscape, leaders must go beyond traditional management skills. They must integrate strategic foresight, innovation, change leadership, advanced decision-making, and performance excellence to steer organizations toward sustainable success. This masterclass blends global best practices in leadership, strategic planning, organizational excellence, innovation management, and executive communication to empower leaders with the tools needed to navigate complexity, lead transformation, and achieve long-term business outcomes.

Participants will engage in real-world case studies, simulations, executive dialogues, leadership assessments, and strategy labs—equipping them with practical, applicable, and modern leadership capabilities.

Objectives

By the end of this program, participants will be able to:

- Master advanced principles of executive leadership and strategic management.
- Develop long-term strategic plans aligned with organizational goals.
- Strengthen strategic decision-making and problem-solving capabilities.
- Lead organizational transformation with innovation and agility.
- Apply global leadership models, frameworks, and governance principles.
- Enhance communication, influence, negotiation, and stakeholder management.
- Build high-performance teams and foster a culture of accountability and excellence.
- Analyze risks, anticipate disruptions, and lead with resilience.
- Utilize data-driven insights to guide strategic and operational decisions.
- Drive sustainable organizational growth and future-readiness.

Target Audience

This program is ideal for:

- Senior Executives & Directors
- Department Heads & Division Managers
- Strategy & Planning Leaders
- High-Potential Leaders preparing for executive roles
- Government Leaders & Public Sector Executives
- Corporate Leaders in HR, Finance, Operations, Engineering, ICT, Projects
- Anyone involved in organizational strategy, transformation, or performance leadership

Course Outline

Day 1 - Foundations of Executive Leadership

- The role of modern executive leaders
- Global leadership models Situational, Transformational, Adaptive
- Executive mindset and leadership identity
- Leading with ethics, values, and governance
- Leadership self-assessment

Day 2 - Strategic Thinking & Strategy Formulation

- Principles of strategic thinking
- Strategic analysis SWOT, PESTLE, 5 Forces
- Identifying strategic opportunities and threats
- Strategy formulation models OKR, Balanced Scorecard, Hoshin Kanri
- Vision crafting workshop

Day 3 - Strategic Planning & Alignment

- Building organizational strategic plans
- Translating strategy into measurable initiatives
- Cascading objectives across departments
- Ensuring alignment with organizational mission & KPIs

- Cross-functional collaboration techniques

Day 4 - Executive Decision-Making Techniques

- Decision-making under uncertainty
- Behavioral economics in leadership
- Quantitative & qualitative decision tools
- Scenario planning and strategic alternatives
- Executive decision-making simulation

Day 5 - Innovation Leadership & Transformation

- Innovation frameworks Design Thinking, Blue Ocean Strategy
- Leading digital transformation
- Fostering creativity & continuous improvement
- Managing transformation programs
- Case study: Global innovation success stories

Day 6 - Leading High-Performance Teams

- Building team culture & alignment
- Leadership communication techniques
- Motivation, delegation & empowerment
- Remote/hybrid leadership strategies
- Conflict resolution for senior leaders

Day 7 - Stakeholder Engagement & Executive Communication

- Mapping internal & external stakeholders
- Influencing without authority
- Strategic negotiation & persuasion
- Executive presence & communication mastery

- High-level presentation techniques

Day 8 - Organizational Excellence & Performance Leadership

- Excellence frameworks EFQM, Baldrige, ISO
- Performance measurement systems
- Leading quality, efficiency & continuous improvement
- Linking strategy to performance indicators
- Building a high-performance culture

Day 9 - Risk Leadership, Resilience & Crisis Management

- Enterprise Risk Management ERM for executives
- Crisis leadership models & real-world lessons
- Business continuity planning
- Leading with emotional intelligence under pressure
- Organizational resilience strategies

Day 10 - Strategic Execution & Future Leadership Readiness

- Turning strategy into execution
- Overcoming barriers to implementation
- Leadership for future organizations AI, sustainability, agility
- Personal leadership development plan
- Final executive workshop & certificate ceremony

Registration form on the Training Course: Executive Leadership & Strategic Management Masterclass

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

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