



*Training Course:  
TBM for Digital Leaders: Finance, Strategy &  
Partnerships*

*27 - 31 July 2026  
Singapore*

## Training Course: TBM for Digital Leaders: Finance, Strategy & Partnerships

Training Course code: IT236586 From: 27 - 31 July 2026 Venue: Singapore - Training Course Fees: 6875 € Euro

### Introduction:

This executive program, designed by Global Horizon Training Center, is tailored for leaders responsible for Technology Business Management, digital transformation, and IT financial planning. Delivered by a single expert trainer, the program provides actionable insights and frameworks for aligning IT initiatives with corporate objectives, optimizing budgets, enabling digital solutions, and managing strategic vendor partnerships. The focus is on direct, interactive instruction and real-world case studies without group exercises, ensuring maximum attention to each participant's learning needs.

### Objectives:

By the end of this course, participants will be able to:

1. Understand Technology Business Management TBM principles and align IT strategy with corporate objectives.
2. Develop and manage technology budgets CAPEX & OPEX.
3. Evaluate and implement digital solutions with measurable business impact.
4. Manage technology vendors and strategic partnerships efficiently.
5. Apply data-driven decision-making for technology investment optimization.
6. Build a technology management roadmap to maximize organizational value.

### Course Methodology:

- Single-trainer delivery with executive coaching style
- Case studies and real-world scenario analysis
- Demonstrations of TBM frameworks and budgeting templates
- One-on-one Q&A and scenario-based discussions
- Executive reporting and dashboard examples

### Organizational Impact:

The program enables organizations to:

- Align technology initiatives with strategic objectives
- Increase transparency and optimization of IT budgets
- Improve decision-making using measurable technology investment outcomes

- Strengthen vendor and partnership management
- Establish a roadmap for sustainable technology management

## Target Audience:

- Directors & Senior Managers in Technology/IT
- CIOs, IT Portfolio Managers, TBM Leaders
- Digital Transformation Leaders
- Professionals responsible for Technology Budgeting, Vendor & Partnership Management

## Outline:

### Day 1: TBM Fundamentals & Strategic Alignment

- Introduction to TBM Framework
- Aligning IT Strategy with Corporate Objectives
- Technology Portfolio Governance
- Measuring Technology Business Value
- Executive scenario discussions

### Day 2: Financial Planning & Budget Management

- IT Budgeting Techniques CAPEX & OPEX
- Forecasting Technology Investment Needs
- Linking Budget to Business Strategy
- Cost Transparency & Optimization
- Trainer-led examples and demonstrations

### Day 3: Digital Solution Enablement

- Digital Transformation Strategy & Roadmaps
- Evaluating Digital Solutions & ROI
- Prioritizing Technology Initiatives
- Measuring Digital Adoption & Business Impact
- One-on-one Q&A for participant-specific scenarios

### Day 4: Vendor & Partnership Management

- Vendor Selection & Evaluation Criteria
- Contract and SLA Management Principles
- Strategic Partnership Management
- Performance Metrics & KPIs
- Trainer-led case examples

### Day 5: Executive Leadership & Decision Making

- Technology Governance & Executive Reporting

- Data-Driven Decision Making
- Dashboard Design & Presentation to Executives
- Developing a Technology Management Roadmap
- Final scenario-based review and trainer feedback

## Registration form on the Training Course: TBM for Digital Leaders: Finance, Strategy & Partnerships

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
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 Official E-Mail: .....

### Company Information

Company Name: .....  
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 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
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### Easy Ways To Register

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registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
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Complete & return the  
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