



*Training Course:  
Business Continuity Management*

*11 - 15 October 2026  
Dubai (UAE)*

## Training Course: Business Continuity Management

Training Course code: MA236563 From: 11 - 15 October 2026 Venue: Dubai (UAE) - Training Course Fees: 5200 € Euro

### Introduction

Business Continuity Management BCM is a comprehensive training program designed by Global Horizon Training Center to equip professionals with the knowledge, methodologies, and practical tools required to develop, implement, maintain, and continually improve an effective Business Continuity Management System BCMS. In today's rapidly evolving business environment, organizations face increasing risks from cyber threats, natural disasters, operational disruptions, supply chain failures, pandemics, and other unexpected events that can significantly impact business operations.

This intensive five-day program provides participants with a practical understanding of internationally recognized business continuity principles and best practices. Participants will learn how to conduct Business Impact Analysis BIA, perform risk assessments, develop business continuity strategies and plans, manage incidents and crises, and ensure organizational resilience through effective preparedness, response, recovery, and continual improvement.

The program combines strategic concepts with practical applications, enabling participants to strengthen organizational resilience, minimize operational disruptions, protect critical business functions, and support long-term organizational sustainability.

### Objectives

By the end of this program, participants will be able to:

- Understand the principles and framework of Business Continuity Management.
- Identify organizational risks that threaten business operations.
- Conduct Business Impact Analysis BIA and Risk Assessment.
- Determine critical business functions and recovery priorities.
- Develop effective Business Continuity Plans BCPs.
- Establish business continuity governance and organizational responsibilities.
- Integrate crisis management with business continuity planning.
- Design business continuity strategies for people, facilities, technology, and suppliers.
- Test, maintain, and continuously improve Business Continuity Plans.
- Promote organizational resilience and business continuity culture.

## Course Methodology

The program combines theory with practical application through an interactive learning approach, including:

- Instructor-led presentations
- Practical workshops
- Business continuity planning exercises
- Case studies from various industries
- Risk assessment simulations
- Group discussions
- Crisis management scenarios
- Team-based planning activities
- Final integrated BCM project

## Organizational Impact

Organizations whose employees complete this program will benefit from:

- Improved organizational resilience and operational stability.
- Enhanced preparedness for emergencies and business disruptions.
- Reduced operational downtime and financial losses.
- Stronger protection of critical business processes.
- Improved crisis response and recovery capabilities.
- Better compliance with international BCM best practices.
- Increased confidence among customers, regulators, and stakeholders.
- Enhanced coordination between departments during incidents.
- Continuous improvement of organizational risk management capabilities.

## Target Audience

This program is designed for:

- Business Continuity Professionals

- Risk Management Professionals
- Crisis Management Teams
- Emergency Response Coordinators
- Operations Managers
- Strategic Planning Managers
- IT and Information Security Managers
- Compliance and Governance Professionals
- Project Managers
- Senior Managers and Department Heads
- Internal Auditors
- Organizational Resilience Specialists

## Course Outline

### Day 1 - Foundations of Business Continuity Management

- Introduction to Business Continuity Management
- Organizational resilience concepts
- BCM principles and lifecycle
- International standards and best practices including ISO 22301 overview
- Business continuity governance
- Roles and responsibilities
- Understanding organizational context
- Establishing BCM objectives
- BCM policy development
- Workshop: BCM maturity assessment

### Day 2 - Risk Assessment and Business Impact Analysis BIA

- Risk identification techniques

- Threats, vulnerabilities, and organizational risks
- Risk analysis and evaluation
- Conducting Business Impact Analysis BIA
- Identifying critical business processes
- Maximum Acceptable Outage MAO
- Recovery Time Objective RTO
- Recovery Point Objective RPO
- Prioritizing recovery activities
- Practical exercise: Developing a Business Impact Analysis

#### Day 3 - Business Continuity Strategies and Plan Development

- Selecting business continuity strategies
- People, facilities, technology, and supplier continuity
- Developing Business Continuity Plans BCPs
- Incident response procedures
- Emergency communication planning
- Crisis management structure
- Resource planning
- Documentation and plan management
- Workshop: Preparing a Business Continuity Plan

#### Day 4 - Crisis Management, Incident Response, and Exercising the Plan

- Crisis leadership and decision-making
- Incident management processes
- Emergency response coordination
- Internal and external communication during crises
- Media communication considerations

- Exercising and testing Business Continuity Plans
- Tabletop exercises
- Simulation exercises
- Evaluating exercise results
- Corrective and preventive actions

#### Day 5 - Maintaining and Improving the Business Continuity Management System

- Business Continuity Plan maintenance
- Monitoring BCM performance
- Internal audits and management reviews
- Continual improvement methodologies
- Integrating BCM with Enterprise Risk Management
- Lessons learned after incidents
- Building a business continuity culture
- Organizational resilience roadmap
- Final integrated BCM case study
- Group presentations and program review

## Registration form on the Training Course: Business Continuity Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
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place.

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info@gh4t.com  
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Complete & return the  
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