



*Training Course:
AI-Powered Strategic Planning*

*31 August - 4 September 2026
Paris (France)*

Training Course: AI-Powered Strategic Planning

Training Course code: LS236533 From: 31 August - 4 September 2026 Venue: Paris (France) - Training Course Fees: 5775 € Euro

Introduction

In an era where Artificial Intelligence AI is transforming industries, governments, and business models, strategic planning must evolve beyond traditional approaches to become more agile, data-driven, and predictive. Organizations today face unprecedented levels of uncertainty, rapid technological disruption, changing stakeholder expectations, and increasing competitive pressures. To remain resilient and future-ready, leaders must leverage AI technologies to enhance strategic thinking, improve forecasting accuracy, optimize resource allocation, and support evidence-based decision-making.

Designed by [Global Horizon Training Center](#), this intensive five-day training program equips participants with the knowledge, tools, and methodologies required to integrate Artificial Intelligence into strategic planning processes. The program explores how AI can strengthen environmental scanning, strategic analysis, scenario planning, performance monitoring, risk management, and strategy execution. Participants will learn how AI-powered analytics, machine learning, predictive modeling, and intelligent decision-support systems can help organizations develop more effective and adaptive strategies.

Through practical case studies, interactive discussions, and real-world applications, participants will gain a comprehensive understanding of how AI can transform traditional strategic planning into a dynamic capability that drives sustainable organizational success.

Objectives

By the end of this program, participants will be able to:

- Understand the role of AI in modern strategic planning and organizational transformation.
- Apply AI-driven tools and techniques to support strategic analysis and decision-making.
- Utilize predictive analytics and forecasting models for strategic planning.
- Enhance environmental scanning using AI-powered intelligence systems.
- Develop data-driven strategic objectives and initiatives.
- Improve risk assessment and scenario planning through AI technologies.
- Integrate AI into performance management and strategic execution frameworks.
- Evaluate ethical, governance, and operational considerations related to AI adoption.
- Design AI-enhanced strategic planning frameworks tailored to organizational needs.
- Lead strategic transformation initiatives supported by AI capabilities.

Course Methodology

This program utilizes a highly interactive and practical learning approach, including:

- Expert-led presentations and facilitated discussions.
- Strategic planning simulations and exercises.
- AI tool demonstrations and practical applications.
- Real-world case studies from public and private sectors.
- Group workshops and collaborative strategy development activities.
- Strategic scenario analysis and forecasting exercises.
- Individual and team-based problem-solving sessions.
- Best-practice reviews and benchmarking exercises.

Organizational Impact

Upon completion of this program, organizations will benefit from:

- More accurate and data-driven strategic decisions.
- Enhanced strategic agility and responsiveness.
- Improved forecasting and scenario-planning capabilities.
- Stronger alignment between strategy, performance, and organizational objectives.
- Better identification of opportunities and emerging risks.
- Increased efficiency in strategic planning processes.
- Improved resource allocation and investment decisions.
- Greater competitiveness through AI-enabled strategic capabilities.
- Enhanced organizational resilience and innovation capacity.
- A future-focused strategic planning culture.

Target Audience

This program is designed for:

- Executive Leaders and Senior Managers.

- Strategic Planning Directors and Managers.
- Corporate Strategy Professionals.
- Business Transformation Leaders.
- Government Planning and Policy Officials.
- Performance Management Professionals.
- Organizational Development Specialists.
- Innovation and Digital Transformation Leaders.
- Risk Management and Governance Professionals.
- Decision-Makers responsible for organizational strategy.

Outlines

Day 1: Foundations of AI-Powered Strategic Planning

Understanding Strategic Planning in the Digital Era

- Evolution of strategic planning methodologies.
- Strategic challenges in rapidly changing environments.
- AI as a strategic enabler.
- The future of strategic management.

Introduction to Artificial Intelligence for Leaders

- AI fundamentals and key concepts.
- Machine Learning, Generative AI, and Predictive Analytics.
- AI capabilities and limitations.
- AI applications across industries.

Building an AI-Enabled Strategic Planning Framework

- Integrating AI into planning cycles.
- Data-driven strategy development.
- AI maturity assessment.

- Strategic governance considerations.

Day 2: AI-Driven Strategic Analysis and Environmental Scanning

Advanced Environmental Scanning

- AI-powered market intelligence.
- Monitoring competitors and industry trends.
- Identifying emerging opportunities and threats.
- Real-time strategic intelligence systems.

Strategic Analysis with AI

- AI-enhanced SWOT analysis.
- AI-supported PESTLE analysis.
- Stakeholder analysis using AI insights.
- Strategic gap analysis.

Data Analytics for Strategic Planning

- Collecting and preparing strategic data.
- Data visualization techniques.
- Identifying strategic patterns and trends.
- Leveraging business intelligence platforms.

Day 3: Predictive Analytics and Strategic Decision-Making

Predictive Strategy Development

- Forecasting future market conditions.
- Predicting customer and stakeholder behavior.
- Strategic demand forecasting.
- Resource planning through predictive models.

AI-Supported Decision-Making

- Decision intelligence frameworks.
- AI-assisted strategic choices.
- Evaluating strategic alternatives.
- Balancing human judgment and AI recommendations.

Strategic Scenario Planning

- Developing future scenarios.
- AI-driven simulation models.
- Stress testing strategic assumptions.
- Preparing for uncertainty and disruption.

Day 4: Strategy Execution, Performance Management, and Risk Intelligence

AI in Strategy Execution

- Translating strategy into action plans.
- Monitoring implementation progress.
- AI-powered project and portfolio management.
- Strategy execution dashboards.

Performance Measurement and Strategic KPIs

- Designing AI-enabled performance frameworks.
- Real-time performance monitoring.
- Predictive performance management.
- Strategic reporting and visualization.

Risk Management and Strategic Resilience

- AI-driven risk identification.
- Strategic risk modeling.
- Early warning systems.

- Building resilient organizations.

Day 5: Future Strategic Leadership and AI Transformation

AI Governance and Ethical Strategic Planning

- Responsible AI principles.
- Data privacy and compliance considerations.
- AI governance frameworks.
- Managing AI-related risks.

Leading AI-Driven Strategic Transformation

- Change management for AI adoption.
- Building AI-ready organizational cultures.
- Developing future leadership competencies.
- Driving innovation through strategic planning.

Developing an AI-Powered Strategic Roadmap

- Creating AI-enhanced strategic plans.
- Aligning AI initiatives with organizational objectives.
- Prioritizing strategic investments.
- Developing implementation and sustainability plans.

Program Wrap-Up

- Strategic planning action plan development.
- Lessons learned and best practices.
- Final workshop and strategic roadmap presentation.
- Program evaluation and closing session.

Registration form on the Training Course: AI-Powered Strategic Planning

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