



*Training Course:
Advanced Corporate Finance, Capital
Management & Banking Strategy*

*27 - 31 July 2026
Amsterdam (Netherlands)*

Training Course: Advanced Corporate Finance, Capital Management & Banking Strategy

Training Course code: FI236526 From: 27 - 31 July 2026 Venue: Amsterdam (Netherlands) - Training Course Fees: 5775
€ Euro

Introduction

In today's increasingly competitive and highly regulated banking environment, financial institutions must continuously strengthen their capabilities in corporate finance, capital management, strategic planning, and value creation. Banking executives are expected to balance growth objectives with capital adequacy requirements, optimize shareholder returns, manage financial risks, and navigate evolving market conditions while maintaining regulatory compliance.

Advanced Corporate Finance, Capital Management & Banking Strategy is a specialized executive development program designed by Global Horizon Training Center to provide banking professionals with advanced knowledge and practical frameworks for strategic financial management within modern financial institutions. The program focuses on enhancing participants' understanding of corporate finance principles, capital allocation strategies, balance sheet optimization, funding structures, risk-adjusted performance management, and long-term banking strategy formulation.

Through comprehensive discussions of financial strategy, capital planning, investment decision-making, and banking performance management, participants will develop the skills necessary to drive sustainable growth, strengthen financial resilience, and create long-term value for stakeholders in an increasingly complex banking landscape.

Objectives

By the end of this program, participants will be able to:

- Understand advanced corporate finance principles within banking institutions.
- Strengthen strategic decision-making related to capital allocation and financial performance.
- Evaluate funding and capital structure alternatives.
- Optimize balance sheet management and capital utilization.
- Analyze profitability and value creation drivers within banking operations.
- Integrate risk management considerations into financial strategy.
- Improve investment appraisal and portfolio management decisions.
- Develop effective capital planning and stress-testing frameworks.
- Enhance strategic planning capabilities in financial institutions.
- Evaluate mergers, acquisitions, and strategic growth opportunities.
- Improve shareholder value creation through effective financial leadership.
- Align banking strategy with long-term organizational objectives.

Course Methodology

The program utilizes a highly interactive executive-learning methodology that includes:

- Expert-led presentations and discussions.
- Banking-focused case studies and international best practices.
- Strategic financial analysis exercises.
- Executive group discussions.
- Financial modeling demonstrations.
- Capital management simulations.
- Scenario analysis and strategic planning exercises.
- Banking strategy reviews and benchmarking.
- Interactive problem-solving sessions.

Organizational Impact

Organizations participating in this program can expect:

- Enhanced financial leadership capabilities.
- Improved capital allocation and utilization decisions.
- Stronger financial planning and forecasting processes.
- Better balance sheet optimization and funding strategies.
- Increased profitability and shareholder value creation.
- More effective risk-adjusted performance management.
- Enhanced strategic agility and decision-making.
- Improved regulatory capital management.
- Stronger alignment between financial objectives and business strategy.
- Greater organizational resilience during market volatility.

Target Audience

This program is designed for:

- Chief Financial Officers CFOs
- Finance Directors
- Banking Executives
- Heads of Corporate Finance
- Treasury Directors and Managers
- Capital Management Professionals
- Strategic Planning Directors
- Investment Banking Professionals
- Risk Management Executives
- Financial Controllers
- Corporate Banking Managers
- Senior Finance and Banking Professionals
- Future Banking Leaders

Outline

Day 1: Strategic Corporate Finance in Banking

Corporate Finance Foundations for Banking Executives

- The evolving role of corporate finance in banking
- Strategic financial leadership responsibilities
- Banking business models and value drivers
- Corporate finance decision-making frameworks
- Financial strategy and competitive advantage

Financial Performance Drivers

- Revenue generation and profitability analysis
- Cost optimization strategies
- Financial performance measurement systems
- Banking-specific financial metrics
- Return on capital and shareholder expectations

Corporate Finance Governance

- Financial governance structures
- Board oversight and strategic finance
- Stakeholder value management
- Regulatory considerations
- Best practices in financial leadership

Day 2: Capital Management and Balance Sheet Optimization

Capital Structure Management

- Capital structure theories and applications
- Equity versus debt financing decisions
- Cost of capital considerations
- Capital allocation frameworks
- Strategic funding decisions

Regulatory Capital Management

- Capital adequacy requirements
- Basel framework overview
- Capital planning processes
- Regulatory stress-testing approaches
- Capital conservation strategies

Balance Sheet Optimization

- Asset and liability management ALM
- Liquidity management strategies
- Funding diversification approaches
- Balance sheet efficiency metrics
- Strategic balance sheet restructuring

Day 3: Investment Strategy, Valuation and Financial Decision-Making

Strategic Investment Evaluation

- Capital budgeting techniques
- Investment appraisal methodologies
- Risk-adjusted investment analysis
- Project evaluation frameworks
- Portfolio prioritization strategies

Valuation and Value Creation

- Business valuation approaches
- Banking valuation methodologies
- Economic value creation concepts
- Shareholder value enhancement strategies
- Performance-based value measurement

Mergers, Acquisitions and Strategic Growth

- Strategic acquisition evaluation
- Due diligence considerations
- Synergy assessment techniques
- Integration planning frameworks
- Growth through strategic partnerships

Day 4: Banking Strategy and Risk-Adjusted Performance Management

Strategic Planning for Financial Institutions

- Building sustainable banking strategies
- Strategic market positioning
- Growth and expansion planning
- Competitive analysis frameworks
- Strategic execution planning

Risk and Return Optimization

- Risk-adjusted performance measurement
- Economic capital concepts

- Enterprise risk integration
- Risk appetite frameworks
- Strategic risk management approaches

Performance Management Systems

- Strategic KPI development
- Balanced scorecard implementation
- Executive performance dashboards
- Financial forecasting and monitoring
- Strategic reporting frameworks

Day 5: Future Banking Strategy and Sustainable Value Creation

Digital Transformation and Financial Strategy

- Digital banking business models
- Technology-driven financial optimization
- AI and analytics in finance
- Data-driven strategic decision-making
- Future finance functions

Sustainable Finance and ESG Strategy

- ESG considerations in banking strategy
- Sustainable financing initiatives
- Responsible investment frameworks
- Stakeholder value creation
- Long-term sustainability planning

Building a Strategic Financial Roadmap

- Aligning capital management with strategy
- Developing future-ready finance functions
- Creating enterprise value creation plans
- Leadership actions for sustainable growth
- Executive roadmap for implementation and continuous improvement

Registration form on the Training Course: Advanced Corporate Finance, Capital Management & Banking Strategy

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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