



*Training Course:
Strategic Financial Leadership, FP&A and Value
Creation for Banking Executives*

*6 - 10 July 2026
Amsterdam (Netherlands)*

Training Course: Strategic Financial Leadership, FP&A and Value Creation for Banking Executives

Training Course code: FI236524 From: 6 - 10 July 2026 Venue: Amsterdam (Netherlands) - Training Course Fees: 5775 € Euro

Introduction

In today's rapidly evolving banking environment, financial leaders are expected to move beyond traditional financial stewardship and become strategic partners in driving sustainable growth, profitability, and organizational value creation. Increasing regulatory requirements, digital transformation, changing customer expectations, economic volatility, and heightened competition require banking executives to possess advanced capabilities in Financial Planning & Analysis FP&A, strategic decision-making, capital optimization, and value-based leadership.

Strategic Financial Leadership, FP&A and Value Creation for Banking Executives is a specialized executive development program designed by Global Horizon Training Center to equip senior banking professionals with the knowledge, frameworks, and strategic tools necessary to lead financial performance, optimize resource allocation, enhance shareholder value, and support long-term institutional success. The program integrates modern banking finance practices, strategic planning methodologies, performance management systems, and advanced analytical techniques that enable executives to transform financial data into actionable business intelligence and strategic advantage.

Participants will explore how leading financial institutions utilize FP&A as a strategic function, align financial planning with organizational objectives, evaluate investment opportunities, manage risk-adjusted returns, and create measurable value for shareholders, customers, and stakeholders.

Objectives

By the end of this program, participants will be able to:

- Strengthen strategic financial leadership capabilities within banking institutions.
- Align financial strategy with corporate and business objectives.
- Apply advanced FP&A methodologies for effective planning and forecasting.
- Improve capital allocation and resource optimization decisions.
- Develop value creation strategies that enhance shareholder returns.
- Evaluate financial performance using banking-specific metrics and KPIs.
- Enhance decision-making through financial modeling and scenario analysis.
- Integrate risk management considerations into financial planning processes.
- Support sustainable growth through strategic investment evaluation.
- Leverage financial analytics to improve profitability and operational efficiency.
- Drive business performance through effective financial leadership practices.
- Build integrated performance management frameworks for banking organizations.

Course Methodology

This program adopts a highly interactive executive learning approach combining:

- Expert-led presentations and discussions.
- Banking industry case studies and best practices.
- Strategic financial analysis exercises.
- Group discussions and peer learning.
- Financial leadership frameworks and practical tools.
- Performance management simulations.
- Scenario planning and forecasting workshops.
- Banking-specific financial modeling demonstrations.
- Executive reflection and action planning sessions.

Organizational Impact

Upon successful completion of this program, organizations can expect:

- Improved strategic alignment between finance and business functions.
- Enhanced forecasting accuracy and financial planning effectiveness.
- Better capital allocation and investment decision-making.
- Increased profitability through value-based management practices.
- Stronger financial governance and accountability.
- More effective performance measurement systems.
- Improved risk-adjusted financial performance.
- Enhanced executive decision-making capabilities.
- Greater organizational agility in responding to market changes.
- Sustainable value creation for shareholders and stakeholders.

Target Audience

This program is designed for:

- Chief Financial Officers CFOs
- Finance Directors
- FP&A Directors and Managers
- Heads of Finance
- Banking Executives
- Treasury Directors and Managers
- Corporate Finance Professionals
- Strategic Planning Directors
- Business Finance Partners
- Investment Banking Professionals
- Financial Controllers
- Senior Risk and Performance Management Professionals
- Senior Executives involved in financial decision-making

Outline

Day 1: Strategic Financial Leadership in Modern Banking

Financial Leadership in the Banking Sector

- Evolution of the strategic finance function
- Finance as a business partner
- Linking finance strategy to organizational goals
- Leadership competencies for modern finance executives
- Creating a performance-driven financial culture

Banking Business Models and Value Drivers

- Understanding banking value chains
- Revenue generation mechanisms in banking
- Profitability drivers across banking segments
- Cost management and efficiency strategies
- Strategic growth considerations

Strategic Decision-Making Frameworks

- Executive financial decision-making models
- Balancing growth, risk, and profitability
- Strategic resource allocation
- Decision governance and accountability
- Financial leadership best practices

Day 2: Advanced FP&A for Banking Institutions

Modern FP&A Frameworks

- Evolution of FP&A in financial institutions
- Integrated planning methodologies
- Driver-based planning approaches
- Rolling forecasts and dynamic planning
- FP&A transformation initiatives

Strategic Forecasting and Financial Planning

- Developing long-term financial plans
- Revenue forecasting methodologies
- Balance sheet forecasting techniques
- Capital planning approaches
- Forecast accuracy improvement strategies

Scenario Planning and Stress Testing

- Building multiple financial scenarios
- Economic and market sensitivity analysis
- Stress testing methodologies
- Strategic response planning
- Decision-making under uncertainty

Day 3: Value Creation, Performance Management and Capital Optimization

Value-Based Management in Banking

- Principles of value creation
- Shareholder value maximization
- Economic profit concepts
- Return on capital frameworks
- Strategic value drivers

Capital Management and Optimization

- Capital allocation strategies
- Risk-adjusted performance measurement
- Regulatory capital considerations
- Capital efficiency improvement techniques
- Optimizing capital deployment decisions

Banking Performance Management Systems

- Designing strategic KPIs
- Balanced Scorecard for banking institutions
- Financial and non-financial performance measures
- Executive dashboards and reporting
- Linking performance to strategy execution

Day 4: Financial Analytics, Profitability Enhancement and Strategic Investments

Advanced Financial Analytics

- Data-driven financial decision-making
- Banking analytics frameworks
- Profitability analysis techniques
- Customer profitability management
- Product and segment performance analysis

Strategic Cost and Profitability Management

- Cost allocation methodologies
- Activity-based costing in banking

- Efficiency ratio optimization
- Margin enhancement strategies
- Operational performance improvement

Investment Evaluation and Strategic Growth

- Strategic investment appraisal techniques
- Business case development
- Mergers and acquisition financial evaluation
- Digital transformation investment analysis
- Portfolio optimization strategies

Day 5: Enterprise Value Creation and Future Financial Leadership

Financial Strategy Execution

- Translating strategy into measurable actions
- Strategic finance governance structures
- Cross-functional alignment and collaboration
- Monitoring execution effectiveness
- Managing strategic change initiatives

Emerging Trends in Banking Finance

- AI and advanced analytics in FP&A
- Digital finance transformation
- ESG and sustainable finance considerations
- Real-time performance management
- Future banking finance models

Building a Value-Creation Roadmap

- Identifying organizational value opportunities
- Developing FP&A enhancement plans
- Strengthening financial leadership capabilities
- Establishing continuous improvement frameworks
- Executive action planning and implementation roadmap

Registration form on the Training Course: Strategic Financial Leadership, FP&A and Value Creation for Banking Executives

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