



*Training Course:
Leadership & Communication Excellence:
Driving Organizational Success*

*15 - 19 November 2026
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Leadership & Communication Excellence: Driving Organizational Success

Training Course code: LS235818 From: 15 - 19 November 2026 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5775 ₺ Euro

Introduction

Effective leadership and communication are the cornerstones of a thriving and high-performing organization. Leaders who can inspire, influence, and communicate effectively drive engagement, collaboration, and strategic success. This training program, Leadership & Communication Excellence: Driving Organizational Success, is designed to equip professionals with the essential leadership and communication skills needed to navigate challenges, foster a culture of innovation, and lead with confidence.

The program explores modern leadership theories, interpersonal communication, and strategies to enhance workplace collaboration. Participants will learn how to engage teams, communicate with clarity, handle conflicts, and drive strategic objectives through effective leadership. Special focus is given to persuasive communication, emotional intelligence, and executive presence, ensuring that participants leave with practical skills to elevate their leadership impact.

Through interactive discussions, case studies, role-playing exercises, and self-assessments, participants will enhance their ability to lead with purpose, communicate with impact, and drive organizational success in a dynamic business environment.

Objectives

By the end of this training, participants will:

- Understand the [core principles of leadership](#) and its impact on organizational success.
- Develop [strategic communication skills](#) to inspire and influence stakeholders.
- Learn how to [communicate with clarity and confidence](#) in different professional settings.
- Enhance [emotional intelligence EQ](#) for improved leadership effectiveness.
- Master [active listening, persuasion, and conflict resolution](#) techniques.
- Strengthen [executive presence](#) and public speaking skills.
- Implement [team motivation strategies](#) and foster a culture of collaboration.

Target Audience

This program is ideal for:

- Senior executives and business leaders
- Department heads and team managers
- Project managers and supervisors
- HR and corporate trainers
- Professionals looking to enhance leadership and communication skills

Outlines

Day 1: The Foundations of Leadership & Communication

- Understanding leadership: Traits, styles, and approaches
- The link between leadership and effective communication
- The role of trust and credibility in leadership communication
- Leadership self-assessment: Identifying strengths and areas for growth
- Case study: Effective leaders and their communication styles

Day 2: Strategic Communication for Leaders

- The power of storytelling in leadership communication
- Crafting clear and persuasive messages
- Active listening and empathetic communication techniques
- Influencing and engaging teams through strategic communication
- Practical exercise: Delivering impactful leadership messages

Day 3: Emotional Intelligence & Conflict Management

- The role of emotional intelligence EQ in leadership success
- Self-awareness, self-regulation, motivation, empathy, and social skills
- Managing workplace conflicts and difficult conversations

- Dealing with resistance and overcoming communication barriers
- Role-playing: Handling challenging leadership scenarios

Day 4: Public Speaking & Executive Presence

- Enhancing executive presence and confidence
- Overcoming public speaking anxiety
- Delivering compelling presentations with clarity and persuasion
- Techniques for effective verbal and non-verbal communication
- Practical exercise: Public speaking and feedback session

Day 5: Leadership Communication in Action

- Leading high-performance teams through communication
- Coaching and mentoring for leadership development
- Effective communication in times of change and crisis
- Building a personal leadership communication strategy
- Final workshop: Creating a leadership and communication action plan

Registration form on the Training Course: Leadership & Communication Excellence: Driving Organizational Success

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