



*Training Course:  
Strategic Leadership in Public Health Systems*

*7 - 11 June 2026  
Istanbul (Turkey)  
DoubleTree by Hilton Istanbul Esentepe*

## Training Course: Strategic Leadership in Public Health Systems

Training Course code: HE236498 From: 7 - 11 June 2026 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6300 € Euro

### Introduction

The healthcare sector is rapidly evolving due to emerging diseases, technological advancements, and increasing demands on public health systems. Effective leadership is critical to ensure resilient healthcare, sustainable service delivery, and efficient crisis response.

Designed by Global Horizon Training Center, this program equips public health professionals and healthcare leaders with advanced strategic leadership skills. Participants will gain expertise in health systems management, policy implementation, epidemic preparedness, stakeholder coordination, and evidence-based decision-making, enabling them to lead complex initiatives and drive sustainable improvements in healthcare quality and accessibility.

### Course Objectives

By the end of this program, participants will be able to:

- Understand strategic leadership principles within public health systems
- Strengthen healthcare governance and institutional performance
- Develop effective public health policies and implementation strategies
- Lead integrated health systems strengthening initiatives
- Enhance epidemic preparedness and emergency response planning
- Improve stakeholder engagement and inter-agency coordination
- Apply data-driven approaches in healthcare decision-making
- Strengthen public health financing and accountability mechanisms
- Manage donor-funded healthcare programs effectively
- Promote innovation and digital transformation in healthcare systems
- Enhance monitoring, evaluation, and healthcare performance management
- Build sustainable and resilient healthcare delivery systems

### Target Audience

This program is designed for:

- Public Health Strategists
- Public Health Program Managers
- Healthcare Administrators
- Ministry of Health Officials
- PHC Directors and Coordinators

- Epidemiologists and Surveillance Officers
- Health Systems Strengthening Specialists
- Donor-Funded Program Coordinators
- Healthcare Policy Advisors
- Monitoring & Evaluation Professionals
- Health Governance Specialists
- NGO and International Development Professionals
- Public Health Consultants
- Emergency Preparedness and Response Teams
- Senior Healthcare Professionals involved in strategic health initiatives

## Outline

### Day 1: Strategic Leadership and Governance in Public Health

- Foundations of strategic leadership in healthcare systems
- Leadership styles for public health environments
- Principles of public health governance
- Building resilient and sustainable health systems
- Strategic planning frameworks for healthcare institutions
- Public health leadership during crises and emergencies
- Ethical leadership and accountability in healthcare
- Stakeholder mapping and strategic engagement
- Decision-making in complex healthcare environments

### Day 2: Health Systems Strengthening and Policy Development

- Components of effective health systems
- Primary healthcare PHC revitalization strategies
- Public health policy formulation and implementation
- Healthcare workforce planning and development
- Integrated healthcare service delivery models
- Health equity and universal health coverage UHC
- Multi-sectoral coordination in public health
- Community engagement and health promotion strategies
- Governance reforms and institutional strengthening

### Day 3: Epidemic Preparedness, Surveillance, and Emergency Response

- Public health emergency preparedness frameworks
- Disease surveillance systems and early warning mechanisms
- Epidemic investigation and outbreak response coordination
- Incident management systems in healthcare emergencies
- Risk communication and crisis leadership
- Strengthening laboratory and surveillance integration
- Utilizing DHIS2 and SORMAS for health monitoring
- Emergency response planning and resource mobilization
- Lessons learned from global and regional health emergencies

#### Day 4: Data-Driven Leadership and Healthcare Performance Management

- Data analytics in public health decision-making
- Monitoring and evaluation frameworks for healthcare programs
- Designing healthcare performance indicators and KPIs
- Data quality assurance and validation techniques
- Health dashboards and visualization tools
- Power BI applications in healthcare management
- Evidence-based healthcare planning
- Operational performance improvement strategies
- Reporting systems and accountability mechanisms

#### Day 5: Strategic Program Management and Sustainable Public Health Transformation

- Managing donor-funded public health programs
- Healthcare financing and budget accountability
- Strategic partnerships and donor coordination
- Innovation and digital transformation in healthcare
- Quality improvement methodologies in healthcare delivery
- Change management in public health institutions
- Building sustainable healthcare systems
- Developing institutional action plans for health transformation
- Future trends in global public health leadership
- Final workshop and strategic implementation roadmap preparation.

## Registration form on the Training Course: Strategic Leadership in Public Health Systems

**Training Course code:** HE236498 **From:** 7 - 11 June 2026 **Venue:** Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe **Training Course Fees:** 6300 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....

Position: .....

Telephone / Mobile: .....

Personal E-Mail: .....

Official E-Mail: .....

### Company Information

Company Name: .....

Address: .....

City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....

Position: .....

Telephone / Mobile: .....

Personal E-Mail: .....

Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.