



*Training Course:
Strategic Foresight and AI for Senior Planning
Specialists*

*10 - 14 August 2026
London (UK)*

Training Course: Strategic Foresight and AI for Senior Planning Specialists

Training Course code: LS236497 From: 10 - 14 August 2026 Venue: London (UK) - Training Course Fees: 5775 € Euro

Introduction

The [Strategic Foresight and AI for Senior Planning Specialists](#) program, designed by Global Horizon Training Center, equips professionals with advanced strategic planning, foresight skills, and AI applications for future-focused decision-making.

In a rapidly changing business environment, planning specialists must anticipate uncertainty, evaluate emerging trends, and respond proactively. This five-day program provides practical tools for scenario planning, predictive analysis, strategic risk assessment, and AI-driven decision support, enabling participants to integrate foresight and AI to enhance planning accuracy, optimize strategies, and support evidence-based organizational decisions.

Course Objectives

By the end of this program, participants will be able to:

- Understand the principles of strategic foresight and future-oriented planning
- Analyze global trends, disruptions, and emerging strategic challenges
- Apply environmental scanning and strategic intelligence techniques
- Utilize AI tools to improve planning and forecasting processes
- Develop future scenarios and strategic response frameworks
- Integrate predictive analytics into organizational planning activities
- Enhance strategic decision-making using data-driven methodologies
- Identify strategic risks and opportunities through foresight models
- Improve organizational adaptability and resilience planning
- Support performance excellence through AI-enabled strategic planning systems

Target Audience

This program is designed for:

- Senior Planning Specialists
- Strategic Planning Specialists
- Strategy and Performance Professionals
- Corporate Planning Officers
- Strategic Development Specialists
- Organizational Excellence Specialists
- Business Planning Analysts
- Performance Management Professionals
- Strategic Transformation Specialists
- Institutional Planning Professionals
- Policy and Planning Coordinators
- Professionals involved in strategy, planning, and organizational development functions

Outlines

Day 1: Foundations of Strategic Foresight and Future Thinking

- Introduction to strategic foresight concepts
- Evolution of modern strategic planning
- Principles of future-oriented decision-making
- Understanding uncertainty and complexity in organizations
- Environmental scanning methodologies
- Identifying global megatrends and industry disruptions
- Strategic intelligence and information gathering techniques
- Introduction to AI in strategic planning environments
- The relationship between foresight, innovation, and sustainability

Day 2: AI Applications in Strategic Planning and Analysis

- Fundamentals of Artificial Intelligence for planning professionals
- AI-driven data analysis and forecasting models
- Machine learning concepts in business strategy
- Predictive analytics for organizational planning
- AI tools for performance monitoring and reporting
- Data visualization and strategic dashboards
- Using AI for market and operational trend analysis
- Ethical considerations and governance of AI systems
- Challenges and opportunities of AI integration in planning departments

Day 3: Scenario Planning and Strategic Risk Assessment

- Scenario planning methodologies and frameworks
- Building future organizational scenarios
- Strategic uncertainty mapping techniques
- Risk identification and future impact assessment
- AI-supported strategic risk analysis
- Crisis forecasting and resilience planning
- Developing adaptive strategic response models
- Evaluating strategic alternatives and future options
- Linking scenarios to organizational objectives and KPIs

Day 4: Strategic Decision-Making and Organizational Agility

- Data-driven strategic decision-making processes
- AI-enabled strategic performance evaluation
- Organizational agility and adaptive planning models
- Strategic alignment across departments and functions
- Measuring strategic effectiveness and organizational readiness

- Innovation management and transformation planning
- Strategic communication and stakeholder engagement
- Using foresight to support sustainable growth strategies
- Best practices in strategic governance and planning excellence

Day 5: Building Future-Ready Strategic Planning Systems

- Designing integrated strategic planning frameworks
- Developing AI-supported planning roadmaps
- Institutionalizing foresight practices within organizations
- Strategic performance monitoring and continuous improvement
- Future workforce and capability planning
- Smart governance and digital transformation strategies
- Measuring long-term organizational sustainability
- International best practices in strategic foresight and AI integration
- Final strategic planning workshop and group discussions

Registration form on the Training Course: Strategic Foresight and AI for Senior Planning Specialists

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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