



*Training Course:
Advanced Financial Modeling*

*19 - 23 July 2026
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Advanced Financial Modeling

Training Course code: FI236496 From: 19 - 23 July 2026 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5775 € Euro

Introduction

The Advanced Financial Modeling training program by Global Horizon Training Center provides finance professionals and decision-makers with advanced knowledge of financial modeling, forecasting, valuation, risk analysis, and strategic financial planning. Participants will explore integrated financial models, sensitivity analysis, scenario planning, and modern financial decision-making frameworks used in corporate finance, banking, and investment environments. By the end of the program, participants will be able to evaluate financial performance, interpret complex financial structures, and support strategic investment and business decisions effectively.

Course Objectives

By the end of this training program, participants will be able to:

- Understand advanced financial modeling concepts and frameworks
- Analyze financial statements for modeling purposes
- Develop integrated financial forecasting approaches
- Understand revenue, cost, and profitability modeling structures
- Evaluate investment opportunities using financial modeling techniques
- Apply valuation methodologies in corporate finance contexts
- Conduct sensitivity and scenario analysis for strategic planning
- Understand risk modeling and uncertainty assessment principles
- Interpret financial model outputs for decision-making purposes
- Support budgeting, forecasting, and strategic financial planning activities
- Enhance analytical thinking in financial and investment environments
- Understand best practices and governance principles in financial modeling

Target Audience

This program is designed for:

- Finance Managers
- Financial Analysts
- Corporate Finance Professionals
- Investment Analysts
- Budgeting and Planning Specialists
- Banking Professionals
- Treasury Professionals
- Business Analysts

- Accounting Managers
- Risk Management Professionals
- Senior Executives involved in financial decision-making
- Professionals involved in strategic planning and investment evaluation

Outline

Day 1: Foundations of Advanced Financial Modeling

- Introduction to advanced financial modeling concepts
- The strategic role of financial modeling in organizations
- Characteristics of effective financial models
- Financial modeling structures and architecture
- Understanding integrated financial statements
- Financial data analysis and interpretation
- Key financial assumptions and drivers
- Revenue modeling principles
- Cost structure analysis methodologies
- Profitability analysis frameworks
- Financial modeling governance and best practices

Day 2: Financial Forecasting and Planning Models

- Principles of financial forecasting
- Strategic forecasting methodologies
- Revenue forecasting approaches
- Expense forecasting techniques
- Cash flow forecasting concepts
- Forecasting under uncertain market conditions
- Budgeting models and financial planning structures
- Scenario forecasting methodologies
- Long-term financial planning frameworks
- Forecast reliability and assumption validation
- Forecast interpretation for executive decision-making

Day 3: Corporate Valuation and Investment Modeling

- Introduction to corporate valuation methodologies
- Understanding enterprise value concepts
- Discounted cash flow DCF modeling principles
- Comparable company analysis frameworks
- Transaction-based valuation methodologies
- Capital structure considerations
- Cost of capital concepts and interpretation
- Investment evaluation methodologies
- Financial analysis for mergers and acquisitions
- Strategic investment decision frameworks
- Valuation risks and limitations

Day 4: Risk Analysis and Strategic Financial Decision-Making

- Financial risk identification and assessment
- Sensitivity analysis methodologies
- Scenario analysis frameworks
- Stress-testing financial assumptions
- Understanding uncertainty in financial models
- Market risk and operational risk considerations
- Liquidity and capital risk analysis
- Strategic financial decision-making models
- Evaluating financial sustainability
- Financial modeling for crisis management
- Governance and control in financial modeling environments

Day 5: Advanced Applications of Financial Modeling

- Financial modeling in corporate strategy
- Financial models for business expansion analysis
- Capital investment planning models
- Financial performance optimization frameworks
- Strategic profitability analysis
- Financial modeling for restructuring decisions
- Advanced budgeting and allocation approaches
- Interpreting complex financial model outputs
- Executive reporting and financial communication
- Emerging trends in financial modeling
- Building a culture of analytical financial thinking

Registration form on the Training Course: Advanced Financial Modeling

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
 Position:
 Telephone / Mobile:
 Personal E-Mail:
 Official E-Mail:

Company Information

Company Name:
 Address:
 City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
 Position:
 Telephone / Mobile:
 Personal E-Mail:
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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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