



*Training Course:
AI in Business and Risk*

*22 - 26 November 2026
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: AI in Business and Risk

Training Course code: IT236491 From: 22 - 26 November 2026 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6300 € Euro

Introduction

Artificial Intelligence AI is transforming the way organizations operate, make decisions, manage risks, and achieve competitive advantage. Across industries, AI technologies are being integrated into business operations to improve efficiency, automate processes, enhance customer experiences, and support strategic decision-making. At the same time, organizations must understand and manage the risks associated with AI adoption, including operational, cybersecurity, compliance, ethical, and governance challenges.

This training program, designed by Global Horizon Training Center, provides participants with practical knowledge and strategic insights into the application of Artificial Intelligence in business environments and risk management processes. The program explores how AI can support operational excellence, predictive analysis, fraud detection, business continuity, strategic planning, and enterprise risk management.

Participants will gain a clear understanding of AI concepts, business applications, risk implications, governance frameworks, and implementation strategies while exploring real-world case studies and practical scenarios from different industries.

Course Objectives

By the end of this program, participants will be able to:

- Understand the fundamentals of Artificial Intelligence and its business applications
- Identify opportunities for AI integration within organizational operations
- Analyze the impact of AI on strategic decision-making
- Understand AI-related risks and governance challenges
- Apply AI concepts in risk assessment and mitigation processes
- Explore predictive analytics and intelligent automation techniques
- Recognize cybersecurity and compliance risks associated with AI systems
- Evaluate ethical considerations in AI implementation
- Support business innovation using AI-driven solutions
- Develop practical approaches for AI adoption and risk management

Target Audience

This program is designed for:

- Business Managers and Executives
- Risk Management Professionals
- Compliance and Governance Officers
- Internal Auditors
- IT and Digital Transformation Teams
- Operations Managers
- Strategic Planning Professionals
- Cybersecurity Professionals
- Finance and Banking Professionals
- Project Managers
- Business Analysts
- Professionals involved in innovation and digital initiatives

Course Outline

Day 1: Introduction to AI in Business

- Fundamentals of Artificial Intelligence
- Types of AI and machine learning concepts
- The role of AI in modern organizations
- Business applications of AI across industries
- AI-driven digital transformation
- Opportunities and challenges of AI adoption
- Understanding data and AI ecosystems
- Real-world business case studies

Day 2: AI Applications in Business Operations

- Intelligent automation and process optimization

- AI in customer service and customer experience
- AI applications in finance and operations
- Predictive analytics and business forecasting
- AI for performance monitoring and reporting
- Decision support systems using AI
- Enhancing productivity through AI tools
- Practical AI application scenarios

Day 3: AI and Risk Management

- Understanding AI-related business risks
- AI in enterprise risk management
- Predictive risk analysis techniques
- Fraud detection and anomaly identification
- AI applications in compliance monitoring
- Risk assessment frameworks for AI systems
- Managing operational and strategic risks
- Case studies on AI-driven risk management

Day 4: AI Governance, Cybersecurity, and Ethics

- AI governance principles and frameworks
- Ethical considerations in AI implementation
- Bias, fairness, and transparency in AI systems
- Cybersecurity risks associated with AI
- Data privacy and regulatory compliance
- Responsible AI practices
- Developing AI policies and controls
- Building trust in AI-driven environments

Day 5: Implementing AI Strategies and Future Trends

- Developing AI implementation strategies
- Organizational readiness for AI adoption
- Change management in AI transformation
- Measuring AI performance and value
- Emerging trends in AI and business innovation
- AI and the future of work
- Building sustainable AI-driven business models
- Final workshop and group presentations on AI and risk scenarios

Registration form on the Training Course: AI in Business and Risk

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

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