



*Training Course:
Advanced Management and Leadership Program*

*5 - 9 July 2026
Doha (Qatar)*

Training Course: Advanced Management and Leadership Program

Training Course code: PS235802 From: 5 - 9 July 2026 Venue: Doha (Qatar) - Training Course Fees: 4725 € Euro

Introduction

In today's business world, effective leadership requires a diverse set of skills and knowledge. The **Advanced Management and Leadership Program** is designed to equip leaders and managers with the tools and strategies necessary to enhance their leadership capabilities and efficiently manage teams. Over this five-day training, participants will explore key areas including strategic leadership, building high-performing teams, managing change and innovation, decision-making and problem-solving, as well as self-development and leadership skills.

Objectives

- **Enhancing Strategic Leadership Skills**
 - Understanding the concept and importance of strategic leadership.
 - Developing a clear and inspiring vision and mission for the organization.
- **Building High-Performing Teams**
 - Applying principles of team-building and motivation.
 - Improving communication skills within the team.
- **Managing Change and Innovation**
 - Gaining tools for successfully managing organizational change.
 - Enhancing innovation and creativity within the organization.
- **Decision-Making and Problem-Solving**
 - Developing effective decision-making skills.
 - Applying innovative methodologies for problem-solving.
- **Self-Development and Leadership Skills**
 - Enhancing emotional intelligence and personal/professional planning.
 - Understanding the importance of self-development in leadership.

Target Audience

- Current Managers and Leaders
- Newly Appointed Managers
- Mid-Level Managers
- Ambitious Professionals
- Entrepreneurs and Small Business Owners

Outlines:

Day 1:

Strategic Leadership

- Introduction to Strategic Leadership
 - Definition and importance in today's business environment.
 - Differences between management and leadership.
- Developing Vision and Mission
 - How to craft a clear and inspiring vision and mission.
 - Practical exercises in vision and mission formulation.
- Evaluating Internal and External Environments
 - Internal environment analysis tools SWOT Analysis.
 - External environment analysis tools PESTEL Analysis.

Day 2:

Building High-Performing Teams

- Principles of Team Development
 - Stages of team formation Forming, Storming, Norming, Performing.
 - Roles and responsibilities within a team.
- Effective Communication Skills
 - Strategies for effective team communication.
 - Overcoming communication barriers.

- Team Motivation Strategies
 - Modern motivation theories e.g., Maslow's Hierarchy of Needs, Deci & Ryan's Self-Determination Theory.
 - Practical strategies for team motivation and performance enhancement.

Day 3:

Managing Change and Innovation

- Understanding Change Dynamics
 - Phases of change and how to manage them.
 - Overcoming resistance to change.
- Leading Innovation
 - The leader's role in fostering innovation.
 - Practical techniques to encourage creativity and innovation.
- Managing Change Projects
 - How to plan, implement, and manage change initiatives.
 - Tools and techniques for project management in change processes.

Day 4:

Decision-Making and Problem-Solving

- Decision-Making Skills
 - Different decision-making styles.
 - Tools and techniques for decision support e.g., Decision Trees, Cost-Benefit Analysis.
- Problem-Solving Methodologies
 - Creative problem-solving techniques e.g., Brainstorming, Root Cause Analysis.
 - Practical case studies on workplace problem-solving.
- Performance Evaluation and Improvement
 - Methods for assessing individual and team performance.
 - Continuous improvement strategies and their applications.

Day 5:

Self-Development and Leadership Skills

- Self-Development in Leadership
 - The importance of personal growth for leaders.
 - Strategies and techniques for self-improvement.
- Emotional Intelligence in Leadership
 - Understanding and applying emotional intelligence.
 - How leaders can enhance their emotional intelligence.
- Personal and Professional Planning
 - How to create effective personal and professional development plans.
 - Practical exercises in career and personal goal setting.
- Conclusion and Evaluation
 - Recap of key course topics.
 - Discussion of lessons learned and their real-world applications.
 - Final assessment of knowledge gained.
 - Certificate distribution and participant feedback.

Registration form on the Training Course: Advanced Management and Leadership Program

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng):
 Position:
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 City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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