



*Training Course:
Environmental, Social & Governance (ESG)*

*12 - 16 July 2026
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Environmental, Social & Governance (ESG)

Training Course code: LS236287 From: 12 - 16 July 2026 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5775 € Euro

Introduction

In today's global business landscape, Environmental, Social, and Governance ESG principles have become critical drivers of organizational sustainability, ethical responsibility, and long-term value creation. Stakeholders, including investors, regulators, customers, and communities, increasingly demand transparency and accountability in ESG performance.

This training program, designed by Global Horizon Training Center, equips participants with comprehensive knowledge and practical strategies to integrate ESG principles into corporate strategies, operations, and reporting frameworks. It empowers leaders and professionals to create meaningful impact while meeting compliance standards and enhancing organizational reputation.

Objectives

By the end of the program, participants will be able to:

1. Understand the fundamentals of ESG and its global significance.
2. Identify key ESG standards, frameworks, and regulatory requirements.
3. Develop strategies to embed ESG into organizational strategy and culture.
4. Apply practical tools for ESG reporting, disclosure, and stakeholder engagement.
5. Evaluate ESG risks and opportunities for sustainable growth.
6. Enhance decision-making processes through ESG-driven leadership.

Course Methodology

- Interactive Lectures: Core ESG concepts explained with global and regional case studies.
- Workshops & Group Activities: Practical exercises in ESG strategy development, reporting, and stakeholder mapping.
- Case Studies: Real-world ESG success stories and failures across industries.
- Simulations: ESG risk assessment and decision-making simulations.

- Open Discussions & Q&A: Opportunities for participants to share challenges and solutions.

Organizational Impact

Organizations that nominate participants for this program will benefit by:

- Embedding ESG as a strategic driver of sustainable value creation.
- Strengthening compliance with global standards and investor expectations.
- Improving stakeholder trust, transparency, and corporate reputation.
- Enhancing risk management by identifying ESG-related vulnerabilities.
- Driving innovation and competitiveness through sustainable business models.

Target Audience

- Senior executives and directors.
- Sustainability managers and ESG officers.
- Corporate governance professionals.
- Compliance, risk management, and CSR specialists.
- Finance, investment, and strategy professionals.
- Anyone involved in ESG reporting, policymaking, or stakeholder engagement.

Outlines

Day 1: Foundations of ESG

- Introduction to ESG: Evolution and global importance.
- ESG vs. CSR vs. Sustainability: Key differences.
- International frameworks: UN SDGs, PRI, GRI, SASB, TCFD.

- ESG in the context of corporate governance.
- Group discussion: Why ESG matters in today's economy.

Day 2: Environmental Dimension

- Environmental impact assessment and carbon footprint.
- Climate change risks and opportunities for businesses.
- Circular economy and resource efficiency.
- Renewable energy integration and sustainable operations.
- Case study: Best practices in environmental stewardship.

Day 3: Social Dimension

- Human rights, labor practices, and workplace diversity.
- Community engagement and social impact.
- Health, safety, and well-being of employees.
- Supply chain sustainability and ethical sourcing.
- Workshop: Designing social responsibility initiatives.

Day 4: Governance Dimension

- Corporate governance principles and frameworks.
- Role of boards and executives in ESG oversight.
- Anti-corruption, ethics, and transparency.
- ESG risk management and compliance systems.
- Simulation: Building an ESG risk matrix.

Day 5: ESG Integration and Reporting

- Integrating ESG into corporate strategy and operations.
- Tools for ESG reporting and disclosure.
- Engaging investors, regulators, and stakeholders.
- Future trends: ESG investing and sustainable finance.
- Final group exercise: Drafting a mini-ESG strategy and reporting outline.

Registration form on the Training Course: Environmental, Social & Governance (ESG)

Training Course code: LS236287 **From:** 12 - 16 July 2026 **Venue:** Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe **Training Course Fees:** 5775 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
 Position:
 Telephone / Mobile:
 Personal E-Mail:
 Official E-Mail:

Company Information

Company Name:
 Address:
 City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
 Position:
 Telephone / Mobile:
 Personal E-Mail:
 Official E-Mail:

Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

Easy Ways To Register

Telephone:
+201095004484 to
provisionally reserve your
place.

Fax your completed
registration
form to: +20233379764

E-mail to us :
info@gh4t.com
or training@gh4t.com

Complete & return the
booking form with cheque
to: Global Horizon
3 Oudai street, Aldouki,
Giza, Giza Governorate,
Egypt.