



*Training Course:
Environmental, Social & Governance (ESG)*

*12 - 16 July 2026
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Environmental, Social & Governance (ESG)

Training Course code: LS236287 From: 12 - 16 July 2026 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5775 € Euro

Introduction

In today's global business landscape, Environmental, Social, and Governance ESG principles have become critical drivers of organizational sustainability, ethical responsibility, and long-term value creation. Stakeholders, including investors, regulators, customers, and communities, increasingly demand transparency and accountability in ESG performance.

This training program, designed by Global Horizon Training Center, equips participants with comprehensive knowledge and practical strategies to integrate ESG principles into corporate strategies, operations, and reporting frameworks. It empowers leaders and professionals to create meaningful impact while meeting compliance standards and enhancing organizational reputation.

Objectives

By the end of the program, participants will be able to:

1. Understand the fundamentals of ESG and its global significance.
2. Identify key ESG standards, frameworks, and regulatory requirements.
3. Develop strategies to embed ESG into organizational strategy and culture.
4. Apply practical tools for ESG reporting, disclosure, and stakeholder engagement.
5. Evaluate ESG risks and opportunities for sustainable growth.
6. Enhance decision-making processes through ESG-driven leadership.

Target Audience

- Senior executives and directors.
- Sustainability managers and ESG officers.
- Corporate governance professionals.
- Compliance, risk management, and CSR specialists.
- Finance, investment, and strategy professionals.

- Anyone involved in ESG reporting, policymaking, or stakeholder engagement.

Outlines

Day 1: Foundations of ESG

- Introduction to ESG: Evolution and global importance.
- ESG vs. CSR vs. Sustainability: Key differences.
- International frameworks: UN SDGs, PRI, GRI, SASB, TCFD.
- ESG in the context of corporate governance.
- Group discussion: Why ESG matters in today's economy.

Day 2: Environmental Dimension

- Environmental impact assessment and carbon footprint.
- Climate change risks and opportunities for businesses.
- Circular economy and resource efficiency.
- Renewable energy integration and sustainable operations.
- Case study: Best practices in environmental stewardship.

Day 3: Social Dimension

- Human rights, labor practices, and workplace diversity.
- Community engagement and social impact.
- Health, safety, and well-being of employees.
- Supply chain sustainability and ethical sourcing.
- Workshop: Designing social responsibility initiatives.

Day 4: Governance Dimension

- Corporate governance principles and frameworks.
- Role of boards and executives in ESG oversight.

- Anti-corruption, ethics, and transparency.
- ESG risk management and compliance systems.
- Simulation: Building an ESG risk matrix.

Day 5: ESG Integration and Reporting

- Integrating ESG into corporate strategy and operations.
- Tools for ESG reporting and disclosure.
- Engaging investors, regulators, and stakeholders.
- Future trends: ESG investing and sustainable finance.
- Final group exercise: Drafting a mini-ESG strategy and reporting outline.

Registration form on the Training Course: Environmental, Social & Governance (ESG)

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