



*Training Course:
Modern Management Methodologies*

*2 - 6 August 2026
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Modern Management Methodologies

Training Course code: MA236420 From: 2 - 6 August 2026 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5775 € Euro

Introduction

Modern organizations operate in an era defined by complexity, rapid innovation, artificial intelligence, and continuous disruption. The Modern Management Methodologies program, designed by Global Horizon Training Center, explores advanced management frameworks that empower leaders to build agile, lean, data-driven, and innovation-oriented organizations.

This executive-level five-day program integrates Agile management, Lean excellence, OKR-based performance, Design Thinking, and AI-augmented leadership to create high-performing, future-ready organizations.

Objectives

By the end of this program, participants will be able to:

- Lead with Agile principles in uncertain environments
- Implement Lean and process optimization frameworks
- Design and align OKRs with strategic goals
- Apply Design Thinking for innovation and employee experience
- Integrate AI and analytics into managerial decision-making
- Drive digital transformation and hybrid workplace leadership
- Build purpose-driven and high-performance cultures

Target Audience

- Senior Executives & Directors
- Strategy & Transformation Leaders
- Operations & Process Improvement Managers
- HR & Organizational Development Heads
- Innovation & Digital Teams
- Mid-to-Senior Level Managers

Course Outline

Day 1 - Agile Management, Product Thinking & Adaptive Leadership

- Agile Mindset Transformation
- Leading in Complexity & Uncertainty
- Agile Values & Principles
- Scrum, Kanban & Flow Management
- Product Thinking & Value Stream Orientation
- Networked Teams & Agile Structures
- Agile Tools & Collaboration Platforms

Day 2 - Lean Management & Continuous Improvement Excellence

- Lean Thinking & Value Optimization
- Business Process Reengineering BPR
- Lean vs BPR: Incremental vs Radical Transformation
- Toyota Production System Foundations
- End-to-End Value Stream Management
- Kaizen & Continuous Improvement Culture
- Advanced Problem-Solving Techniques
- Lean & Process Reengineering Tools

Day 3 - OKRs, Strategy Execution & Purpose-Driven Performance

- Outcome-Based Performance Management
- KPIs vs OKRs Framework
- OKR Design & Strategic Alignment
- Purpose-Driven Management & ESG Integration
- Performance Review & Adaptation Cycles
- OKR Tools & Performance Tracking Systems

Day 4 - Design Thinking, Employee Experience & Innovation Culture

- Human-Centered Management
- Design Thinking Process & Application
- Employee Experience EX Journey Design
- Ideation & Creativity Tools
- Psychological Safety & Experimentation
- Innovation Practices & Platforms

Day 5 - Digital, AI-Augmented & Data-Driven Management

- Digital Transformation Leadership
- Data-Driven Decision-Making
- AI-Augmented Management & Human-AI Collaboration
- Automation & Intelligent Workflows
- Remote & Hybrid Leadership
- Analytics Dashboards & AI Platforms

Registration form on the Training Course: Modern Management Methodologies

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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