



*Training Course:  
Change Management & Job Excellence*

*14 - 18 June 2026  
Istanbul (Turkey)  
DoubleTree by Hilton Istanbul Esentepe*

## Training Course: Change Management & Job Excellence

Training Course code: MA236419 From: 14 - 18 June 2026 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5775 € Euro

### Introduction

In today's rapidly evolving business landscape, organizations must continuously adapt to digital transformation, shifting market dynamics, and increasing performance expectations. The Change Management & Job Excellence program, designed by Global Horizon Training Center, integrates structured change management frameworks with practical performance excellence strategies.

This five-day intensive program combines globally recognized models Kotter, ADKAR, Lewin, agile principles, digital transformation insights, and performance alignment techniques to ensure sustainable organizational excellence.

### Objectives

By the end of this program, participants will be able to:

- Understand the strategic importance and classifications of organizational change
- Apply structured change management frameworks effectively
- Conduct readiness assessments and manage stakeholder engagement
- Define and embed job excellence standards
- Align individual goals with organizational strategy
- Build resilience, agility, and continuous improvement culture
- Develop sustainable action plans for long-term excellence

### Course Methodology

- Interactive lectures with modern case studies
- Framework-based practical applications Kotter, ADKAR, Lewin
- Group discussions and scenario simulations
- Digital tool demonstrations
- Gamified engagement exercises
- Individual and team-based action planning

- Performance monitoring workshops

## Target Audience

- Change Management Leaders
- HR & Organizational Development Professionals
- Department Managers & Supervisors
- Digital Transformation Teams
- Strategy & Performance Managers
- Emerging Leaders

## Course Outline

### Day 1 - Understanding Change Management

- Strategic Importance of Change
- Classification of Organizational Change
- Employee Reactions and Experience
- Agile Principles in Change Management
- Impact of Digital Transformation
- Insights from Modern Case Studies

### Day 2 - Tools & Frameworks for Effective Change

- Kotter's 8-Step Model Applied
- ADKAR Model for Adoption
- Lewin's Change Model in Practice
- Data-Driven Readiness Assessment
- Stakeholder Engagement & Gamification
- Digital Platforms for Change Management

### Day 3 - Job Excellence - Setting Standards

- Defining Job Excellence in Today's Workplace
- Core Technical and Behavioral Competencies
- Outcome-Oriented Goal Setting
- Time Management and Digital Productivity Tools
- Continuous Learning and Upskilling
- Embedding Quality and Innovation Mindset

#### Day 4 - Integrating Change Management with Job Excellence

- Aligning Individual and Organizational Goals
- Motivation and Engagement Strategies
- Problem-Solving and Agile Thinking
- Team Collaboration and Digital Tools
- Building Organizational Agility
- Simulation: Applying Job Excellence During Change

#### Day 5 - Sustaining Change & Continuous Excellence

- Embedding Change into Organizational Culture
- Modern Metrics for Progress Monitoring
- Continuous Improvement and Innovation Practices
- Developing Resilience and Adaptability
- Recognition and Digital Reward Systems
- Action Planning for Sustainable Excellence

## Registration form on the Training Course: Change Management & Job Excellence

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
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to: Global Horizon  
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