



*Training Course:
Strategic Leadership Development for Senior
Executives*

*24 August - 4 September 2026
Casablanca (Morocco)*

Training Course: Strategic Leadership Development for Senior Executives

Training Course code: LS235620 From: 24 August - 4 September 2026 Venue: Casablanca (Morocco) - Training Course
Fees: 7350 € Euro

Introduction

In today's dynamic and complex business environment, strategic leadership is essential for organizations seeking sustainable growth and competitive advantage. This program, designed by [Global Horizon Training Center](#), equips senior executives with advanced leadership capabilities, strategic thinking skills, and decision-making frameworks required to lead effectively in uncertain environments.

Through a combination of practical insights, real-world case studies, and interactive learning, participants will enhance their ability to define strategic direction, lead transformation, and drive organizational performance with confidence and clarity.

Objectives

By the end of this program, participants will be able to:

- Understand the principles and impact of strategic leadership
- Develop and communicate a compelling vision and mission
- Strengthen strategic thinking and planning capabilities
- Enhance decision-making in complex and uncertain environments
- Lead change and foster innovation effectively
- Build and manage high-performing teams
- Improve communication and stakeholder engagement skills
- Apply ethical leadership and governance best practices
- Develop a personalized leadership action plan

Target Audience

This program is designed for:

- C-Suite Executives and Senior Leaders
- Vice Presidents and Directors
- Senior Managers and Decision-Makers
- High-ranking officials responsible for strategic direction

Program Outline

Day 1: Introduction to Strategic Leadership

- Strategic leadership concepts and importance
- Leadership vs. management
- The strategic leadership process

Day 2: Vision and Mission Development

- Creating and communicating vision and mission
- Aligning vision with organizational direction
- Driving engagement through purpose

Day 3: Strategic Thinking and Planning

- Strategic analysis tools SWOT, PESTLE
- Setting strategic goals and priorities
- Aligning strategy with vision

Day 4: Decision-Making in Leadership

- Decision-making frameworks and styles
- Managing uncertainty and complexity
- Simulation exercises for decision-making

Day 5: Leading Change and Innovation

- Change management principles
- Leading transformation initiatives
- Building a culture of innovation

Day 6: Building High-Performing Teams

- Team dynamics and leadership styles
- Performance management and motivation
- Conflict resolution and collaboration

Day 7: Effective Communication Strategies

- Leadership communication techniques
- Feedback and active listening
- Enhancing team communication

Day 8: Stakeholder Management and Engagement

- Stakeholder identification and analysis
- Engagement strategies and relationship building
- Managing expectations and influence

Day 9: Ethical Leadership and Corporate Governance

- Ethical decision-making frameworks
- Corporate governance principles
- Case studies on ethical leadership

Day 10: Personal Leadership Development

- Self-assessment and reflection
- Identifying leadership strengths and gaps
- Developing a personal leadership action plan

Registration form on the Training Course: Strategic Leadership Development for Senior Executives

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