Global Horizon
TRAINING CENTER

# *Training Course:*
# *Business Process Management Advanced Masterclass*

*7 - 11 December 2026*
*Madrid (Spain)*

# Training Course:
# Business Process Management Advanced Masterclass

Training Course code: MA1970 From: 7 - 11 December 2026 Venue: Madrid (Spain) - Training Course Fees: 5775  Euro

## Introduction:

Welcome to the Business Process Management Advanced Masterclass, an intensive training program designed and delivered by Global Horizon Training Center. As a renowned leader in professional development, Global Horizon Training Center is dedicated to empowering individuals and organizations with the latest knowledge and skills to excel in today's competitive business landscape. This masterclass is specifically designed to provide participants with advanced insights, practical tools, and strategies to effectively manage and optimize business processes.

## Objectives:

The Business Process Management Advanced Masterclass aims to achieve the following objectives:

- Deepen understanding: Gain a comprehensive understanding of advanced concepts, methodologies, and best practices in Business Process Management BPM.
- Enhance analytical skills: Develop the ability to analyze, evaluate, and improve complex business processes to maximize operational efficiency and effectiveness.
- Foster innovation: Explore innovative approaches and emerging trends in BPM to drive process innovation and digital transformation within organizations.
- Enable strategic alignment: Learn how to align BPM initiatives with organizational goals, strategies, and customer-centric objectives.
- Build practical expertise: Acquire hands-on experience through workshops, case studies, and simulations to apply BPM techniques in real-world scenarios.
- Foster collaboration: Engage in group discussions, knowledge sharing, and networking opportunities to learn from industry experts and peers.

## Target Audience:

The Business Process Management Advanced Masterclass is designed for professionals at various levels who are involved in process improvement, project management, or organizational transformation roles. The program is well-suited for:

- Business analysts and process improvement specialists aiming to enhance their expertise in BPM

methodologies and techniques.

- Project managers and team leaders are responsible for implementing BPM initiatives within their organizations.
- Operations managers seek to optimize business processes to improve efficiency, productivity, and customer satisfaction.
- Process owners and stakeholders interested in aligning BPM with strategic objectives and driving continuous improvement.
- Consultants and advisors guiding organizations through BPM implementations and transformations.

## Outlines:

### Day 1: Fundamentals of Business Process Management

- Introduction to Business Process Management BPM principles, concepts, and terminology.
- Overview of BPM lifecycle and its role in organizational success.
- Process identification and documentation: techniques, tools, and best practices.
- Process modeling using BPMN Business Process Model and Notation for visual representation.
- Process analysis: identifying bottlenecks, inefficiencies, and improvement opportunities.

### Day 2: Process Optimization Strategies

- Process performance measurement: Key Performance Indicators KPIs and metrics.
- Techniques for process analysis, value stream mapping, and waste reduction.
- Lean Six Sigma principles and methodologies applied to BPM.
- Process redesign and optimization approaches to enhance efficiency and quality.
- Change management strategies for successful process improvement initiatives.

### Day 3: Digital Transformation and Automation in BPM

- Overview of digital transformation and its impact on BPM.
- Introduction to process automation technologies, including Robotic Process Automation RPA and workflow management systems.

- Business rules and decision management for effective automation.
- Integration of BPM with enterprise systems and technologies.
- Managing the human-automation collaboration and transition.

### Day 4: Advanced BPM Techniques and Innovation

- Agile methodologies in BPM: Scrum, Kanban, and Lean-Agile approach.
- Design thinking principles for customer-centric process design and innovation.
- Managing complex and cross-functional processes: methodologies and tools.
- Leveraging emerging technologies e.g., Artificial Intelligence, Machine Learning in BPM.
- Best practices and case studies of advanced BPM implementations.

### Day 5: BPM Governance and Continuous Improvement

- Establishing process governance and control mechanisms.
- Auditing, compliance, and risk management in BPM initiatives.
- Continuous improvement methodologies and tools.
- Performance measurement and monitoring frameworks.
- Creating a culture of innovation and continuous learning in BPM.

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# Registration form on the Training Course: Business Process Management Advanced Masterclass

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

## Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

## Company Information

Company Name: .....
Address: .....
City / Country: .....

## Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

## Payment Method

☐ Please find enclosed a cheque made payable to Global Horizon

☐ Please invoice me

☐ Please invoice my company

## Easy Ways To Register

Telephone: +201095004484 to provisionally reserve your place.

Fax your completed registration form to: +20233379764

E-mail to us : info@gh4t.com or training@gh4t.com

Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt.