



*Training Course:
HR Consulting Mastery*

*13 - 17 July 2026
Casablanca (Morocco)*

Training Course: HR Consulting Mastery

Training Course code: HR234974 From: 13 - 17 July 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

The Human Resources Consulting Professional Program is a specialized training designed to equip participants with the advanced capabilities required to operate as effective HR consultants in today's complex business environment.

Modern organizations increasingly rely on HR consultants to solve strategic challenges, optimize workforce performance, and lead transformation initiatives. This program bridges the gap between traditional HR roles and consulting expertise by combining **strategic HR knowledge, consulting methodologies, and business development skills**.

Through a structured blend of frameworks, real-life case studies, and applied simulations, participants will learn how to **diagnose HR issues, design impactful solutions, and manage consulting engagements professionally**, while also developing the commercial skills needed to position and sell HR consulting services.

Program Objectives

By the end of this program, participants will be able to:

- Understand and apply **strategic human resource management principles**
- Develop advanced **consulting skills** problem-solving, analytical thinking, communication
- Apply structured **HR consulting frameworks and methodologies**
- Diagnose organizational HR challenges and design effective solutions
- Manage HR consulting projects from **initiation to delivery**
- Utilize modern HR tools including **HR analytics, HRIS, and automation**
- Apply **HR compliance, governance, and ethical standards**
- Market and position HR consulting services effectively

Target Audience

This program is ideal for:

- HR Professionals seeking to transition into consulting roles
- HR Business Partners and Senior HR Specialists
- Management Consultants specializing in HR
- Business Professionals aiming to enter HR consulting
- Fresh graduates interested in HR advisory careers

Outline

Day 1: Strategic Human Resources Management

- Overview of Strategic HRM and its business impact
- Human capital strategy and workforce planning
- Job analysis and job design for modern organizations
- Talent acquisition and retention strategies
- Learning & development frameworks
- Succession planning and leadership pipelines
- HR metrics and analytics for strategic decisions

Day 2: HR Consulting Processes & Methodologies

- Introduction to HR consulting lifecycle and frameworks
- Consulting methodologies diagnostic, advisory, transformational
- HR audit and assessment tools
- Root cause analysis and problem identification techniques
- Designing HR solutions and recommendations
- Project management fundamentals for consulting engagements

Day 3: Organizational Effectiveness & Transformation

- Organizational culture assessment and development
- Employee engagement strategies and productivity improvement
- Performance management systems and evaluation models
- Feedback, recognition, and employee experience
- Leadership and team development frameworks
- Change management models and transformation strategies

Day 4: HR Technology & Innovation

- Overview of HR technologies and digital HR transformation
- HR Information Systems HRIS and cloud-based platforms
- HR analytics and data-driven decision-making
- Artificial Intelligence and automation in HR
- Employer branding and digital recruitment channels
- Integrating technology into HR consulting solutions

Day 5: HR Compliance, Ethics & Business Development

- Employment laws and regulatory frameworks
- HR compliance and governance practices
- Diversity, Equity & Inclusion DEI strategies
- Workplace ethics, confidentiality, and data privacy
- Marketing HR consulting services and personal branding
- Business development strategies for consultants
- Client relationship management and stakeholder engagement
- Proposal writing, pitching, and contract negotiation

- Final simulation: Delivering an HR consulting project

Registration form on the Training Course: HR Consulting Mastery

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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