



*Conference:
Leadership, Creativity and Peak Performance*

*23 - 27 August 2026
Cairo (Egypt)
Holiday Inn & Suites Cairo Maadi, an IHG Hotel*

Conference: Leadership, Creativity and Peak Performance

Conference code: CO8089 From: 23 - 27 August 2026 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Conference Fees: 4100 € Euro

Introduction

This conference focuses on developing modern leadership capabilities that enable managers to harness intellectual capital, inspire teams, and build innovative, high-performing organizations. It emphasizes communication, emotional intelligence, delegation, empowerment, and cultural development as key drivers of sustainable success. Participants will gain practical leadership tools to influence others, create positive work environments, and lead continuous improvement and innovation.

Objectives

- Determine the best practices of leaders through history and how to apply them today.
- Articulate an understanding of what leadership means for in your business.
- Explain your leadership capabilities and areas for personal development.
- Determine your role as an effective leader in any organization.
- Develop strategies for creating a positive work environment that fosters leadership and a commitment to continuous improvement in others.

Target Audience

- Senior Leaders and Executives
- Middle Managers and Department Heads
- Team Leaders and Supervisors
- HR and Organizational Development Professionals
- Talent Development and Learning & Development Specialists
- Project and Operations Managers
- Professionals responsible for leading teams and driving performance
- Emerging leaders and high-potential employees
- Consultants and Leadership Coaches
- Organizations aiming to strengthen leadership culture, innovation, and employee engagement

Outlines

Day 1: Creating and Implementing a Leadership Communication Strategy

- The leader as a Visionary
- The Power of Creative Vision
- The Leader's Influence on Culture
- How a leader facilitates the path to a Culture
- Implementing a Leadership Communication approach
- Models of best-run Visionary Companies

Day 2: How Effective Leaders Control their "Inner Power"

- Guide to knowing your leadership strengths
- How Leaders use their Emotional Intelligence
- Understanding the Leaders base of Power
- Understanding "Spiritual Capital"
- Leaders Influence on people - employees, peers and senior managers
- Managing your body and mind effectively

Day 3: How a Leader Develops People

- Secrets to involve others
- Best Practices of effective Mentors and Coaches
- The Motivating Leader
- The need for achievement, power and affiliation
- Expectancy theory and motivation
- How a leader Creates an environment for self motivation

Day 4: How a Leader uses Resources more Effectively

- Best Practices to effectively delegate
- The benefits of delegation
- The barriers to delegation
- Delegation Vs Empowerment
- Creating the climate for empowerment
- Using goal setting, time management, planning and prioritizing

Day 5: How a Leader Builds an Innovative Culture

- The Leader as a Creative Thinker
- Building a Culture of Innovation and new ideas
- Challenging self-imposed assumptions
- Putting Best Practices into Practice
- Case study: Uniquely driven
- Guide to Building a Personal Leadership Plan

Registration form on the Conference: Leadership, Creativity and Peak Performance

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