Global Horizon
TRAINING CENTER

Training Course:
Effective Supply Chain Management

12 - 16 July 2026
Doha (Qatar)

Training Course:
Effective Supply Chain Management

Training Course code: PU1990 From: 12 - 16 July 2026 Venue: Doha (Qatar) - Training Course Fees: 4725 Euro

Introduction:

Welcome to the Effective Supply Chain Management training program, designed and facilitated by Global Horizon Training Center. This comprehensive program is designed to equip participants with the essential knowledge, skills, and strategies required to optimize supply chain management practices within their organizations. By the end of this training, participants will gain a deep understanding of supply chain dynamics and learn practical techniques to enhance efficiency, reduce costs, and improve overall performance.

Objectives:

- Understand the fundamentals of supply chain management and its importance in organizational success.
- Identify key components and processes involved in a supply chain.
- Explore effective strategies for demand forecasting and inventory management.
- Learn how to optimize transportation and logistics operations.
- Gain insights into supply chain risk management and resilience.
- Enhance collaboration and communication within the supply chain network.
- Implement performance metrics and measurement techniques to drive continuous improvement.
- Harness the power of technology and digitalization in supply chain management.

Target Audience:

This training program is designed for professionals at all levels involved in supply chain management or related roles. It is particularly beneficial for:

- Supply chain managers and directors
- Logistics and transportation managers
- Inventory and warehouse managers
- Procurement professionals

- Operations managers
- Project managers
- Business owners and entrepreneurs
- Anyone seeking to enhance their understanding of supply chain management principles and practices

Outlines:

Day 1: Fundamentals of Supply Chain Management

- Introduction to supply chain management
- Importance of effective supply chain management
- Key components of a supply chain
- Supply chain strategies and alignment with business objectives

Day 2: Demand Forecasting and Inventory Management

- Principles of demand forecasting
- Forecasting techniques and tools
- Inventory management principles
- Inventory optimization methods
- Managing demand variability and safety stock

Day 3: Transportation and Logistics Optimization

- Modes of transportation and their pros and cons
- Transportation management strategies
- Warehousing and distribution management
- Cross-docking and consolidation techniques
- Last-mile delivery and customer service considerations

Day 4: Supply Chain Risk Management

- Identifying supply chain risks and vulnerabilities
- Risk assessment and mitigation strategies
- Supplier relationship management
- Business continuity planning
- Supply chain sustainability and ethical considerations

Day 5: Performance Measurement and Digitalization in Supply Chain Management

- Key performance indicators KPIs for supply chain management
- Measurement and reporting techniques
- Role of technology in supply chain optimization
- Introduction to digital supply chain tools and solutions
- Emerging trends in supply chain management

Registration form on the Training Course: Effective Supply Chain Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Company Information

Company Name: .....
Address: .....
City / Country: .....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
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Easy Ways To Register

Telephone: +201095004484 to provisionally reserve your place.	Fax your completed registration form to: +20233379764	E-mail to us : info@gh4t.com or training@gh4t.com	Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt.