



*Training Course:  
Organizational and Public Sector, Analysis,  
Implementing Initiatives & Improvement*

*4 - 8 May 2026  
Vienna (Austria)*

# Training Course: Organizational and Public Sector, Analysis, Implementing Initiatives & Improvement

Training Course code: MA234742 From: 4 - 8 May 2026 Venue: Vienna (Austria) - Training Course Fees: 6050 € Euro

## Introduction

Organizations are dynamic systems that continuously adapt to internal and external changes. The [Organizational Development and Public Sector Transformation](#) program is designed to help participants analyze organizational performance, understand stakeholder dynamics, and implement effective change initiatives.

This program focuses on strengthening organizational sustainability, improving productivity, and enhancing the ability of public sector institutions to respond to evolving demands through structured analysis, strategic interventions, and performance measurement.

## Course Objectives

By the end of this program, participants will be able to:

- Understand organizational analysis and development concepts in the public sector
- Design and implement effective organizational change processes
- Engage stakeholders through structured multi-stakeholder approaches
- Measure and evaluate organizational change and performance
- Assess resource utilization and organizational efficiency
- Identify productivity improvement opportunities
- Align productivity with strategic organizational goals
- Implement and monitor improvement initiatives effectively

## Target Audience

This program is designed for:

- Executive Management and Directors
- Public Sector Leaders and Decision Makers
- Organizational Development Professionals
- Managers involved in change and transformation initiatives
- Professionals seeking to enhance organizational performance and sustainability

## Outline

Day 1 - Organizational Analysis Foundations

- Introduction to organizational analysis
- Frameworks for analyzing organizational performance
- Organizational Performance Assessment OPA framework
- Steps and methodologies for conducting organizational analysis
- Identifying strengths, weaknesses, and performance gaps

#### Day 2 - Multi-Stakeholder Engagement and Governance

- Understanding multi-stakeholder processes
- Types of stakeholder engagement approaches
- Designing and implementing stakeholder engagement strategies
- Role of executive management and boards in transformation
- Building collaboration and alignment among stakeholders

#### Day 3 - Organizational Design and Change Implementation

- Principles of organizational design in the public sector
- Identifying and applying organizational development interventions
- Planning and implementing change initiatives
- Enhancing transparency and governance in public organizations
- Managing resistance to change

#### Day 4 - Measuring Organizational Change and Performance

- Defining levels and scope of organizational change
- Measuring performance and organizational outcomes
- Evaluating results of stakeholder engagement processes
- Designing performance measurement systems
- Linking performance measurement to strategic goals

#### Day 5 - Tools and Techniques for Organizational Improvement

- Organizational assessment tools and frameworks
- SWOT and PEST analysis
- Organizational Culture Assessment OCAI
- Brainstorming and creative problem-solving tools
- Force field analysis and scenario planning
- Integrating qualitative and quantitative evaluation methods

## Registration form on the Training Course: Organizational and Public Sector, Analysis, Implementing Initiatives & Improvement

Training Course code: MA234742 From: 4 - 8 May 2026 Venue: Vienna (Austria) - Training Course Fees: 6050  
€ Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.