



*Training Course:
Certified Professional in Talent Development
(CPTD Exam Prep)*

*22 - 26 June 2026
Casablanca (Morocco)*

Training Course: Certified Professional in Talent Development (CPTD Exam Prep)

Training Course code: HR235523 From: 22 - 26 June 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

The Certified Professional in Talent Development CPTD program is designed to equip professionals with advanced skills and knowledge in talent development, workforce planning, and learning strategies. The program covers essential topics such as learning technologies, coaching, leadership development, and performance improvement to help organizations build a high-performance workforce.

Objectives

By the end of this program, participants will:

- Understand core competencies in talent development.
- Master key strategies for designing and delivering effective learning experiences.
- Learn how to leverage technology in learning and development.
- Gain skills in performance improvement and talent coaching.
- Develop the ability to lead talent development initiatives within organizations.

Target Audience

- Talent Development Managers
- Human Resource Professionals
- Organizational Development Specialists
- Learning and Development Consultants
- Managers and supervisors responsible for workforce training and development

Outline

Day 1: Talent Development Fundamentals

- Session 1: Overview of Talent Development
 - Understanding the scope of talent development
 - Key competencies and skills for talent development professionals
 - Aligning talent development with organizational goals
- Session 2: Assessing Talent Needs
 - Identifying workforce development needs
 - Conducting talent gap analyses
 - Establishing measurable learning objectives
- Session 3: Designing Learning and Development Programs
 - Principles of adult learning Andragogy
 - Learning modalities: in-person, virtual, and blended learning
 - Creating a learning plan and content

Day 2: Learning Technologies and Delivery

- Session 1: Integrating Learning Technologies
 - Overview of learning management systems LMS
 - E-learning platforms and digital tools
 - Using virtual and augmented reality for training
- Session 2: Facilitating Learning
 - Best practices for delivering engaging training
 - Virtual training facilitation and hybrid learning environments
 - Tools for tracking learning progress and engagement
- Session 3: Creating an Inclusive Learning Environment
 - Diversity and inclusion in training programs
 - Tailoring learning programs to various learning styles
 - Addressing challenges in remote and global workforce training

Day 3: Coaching and Performance Improvement

- Session 1: Coaching and Mentoring
 - Difference between coaching and mentoring
 - Developing coaching skills for talent development professionals
 - Creating a coaching culture within the organization
- Session 2: Performance Improvement Strategies
 - Understanding performance metrics and key indicators
 - Tools for assessing and improving performance
 - Case studies: Implementing successful performance improvement programs
- Session 3: Feedback and Development Plans
 - Providing constructive feedback
 - Developing individualized development plans IDPs
 - Monitoring and tracking progress in talent development

Day 4: Leadership Development and Succession Planning

- Session 1: Leadership Development Programs
 - Identifying leadership potential in the workforce
 - Designing leadership training and development programs
 - Practical leadership development case studies
- Session 2: Succession Planning
 - Importance of succession planning for organizational continuity
 - Identifying and grooming future leaders
 - Creating a succession planning framework
- Session 3: Talent Retention Strategies
 - Analyzing workforce engagement and retention metrics
 - Strategies for retaining top talent through development programs

- Case study: Successful talent retention initiatives

Day 5: Evaluating Talent Development Programs

- Session 1: Measuring Learning Impact
 - Key performance indicators KPIs for talent development
 - Kirkpatrick's model of evaluation: Reaction, learning, behavior, and results
 - Methods for tracking the ROI of learning and development initiatives
- Session 2: Continuous Improvement in Talent Development
 - Conducting post-training assessments and surveys
 - Gathering and utilizing feedback for program improvement
 - Building a culture of continuous learning within the organization
- Session 3: Certification Exam Preparation
 - Review of core concepts and strategies
 - Mock exam questions and discussions
 - Tips for passing the CPTD exam

Registration form on the Training Course: Certified Professional in Talent Development (CPTD Exam Prep)

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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