



*Training Course:  
The Chief Financial Officer Programme*

*24 - 28 August 2026  
Casablanca (Morocco)*

## Training Course: The Chief Financial Officer Programme

Training Course code: FI234878 From: 24 - 28 August 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725  
€ Euro

### Introduction

This Global Horizon Training Center Chief Financial Officer Programme may assist the CEO with forecasting, cost-benefit analysis, and obtaining funding for various initiatives. In the financial industry, a CFO is a highest-ranking position, and in other industries, it is usually the third-highest position in a company. A CFO can become the CEO, chief operating officer, or president of a company.

Broaden your perspective and prepare for the role of a strategic CFO by enhancing your skills to better align financial and corporate strategy.

### Objectives

- Financial leadership in action that embraces personal and wider risks of the role
- Fostering a winning relationship with the CEO/Board
- Strategic engagement, alignment, goal congruence, delivering concrete outcomes
- Acquiring commercial insights, and perspectives that feed into decisions making
- Leading through change, business transformation, and performance optimization
- Communicating business insights, and decision choices more succinctly and intelligently
- Embracing the power of digital and associated risks
- Nurturing finance talent and leadership pipeline

### Target Audience

This Training program is designed for senior finance executives who are either new to a CFO role or preparing themselves for a CFO assignment or similar strategic financial leadership position.

Attendees include:

- Senior-level executives with strategic and financial responsibilities
- Existing CFOs or those preparing to step into a CFO role

- Executives from a wide range of industries, ranging from large organizations to start-ups.

## Outlines

### Day 1

#### FOUNDATIONAL

- Executive Leadership
- Executive Strategy
- Executive Decision Making
- Executive Oversight
- Executive Transparency
- Executive Accountability
- Executive Planning & Execution
- Executive Accounting, Financial & Budgeting
- Executive Project Management & Project Control
- Executive Problem Solving

### Day 2

#### CORE Leading - Managing - Controlling

- Leading & Managing People
- Leading & Managing Change
- Leading & Managing Goals & Priorities
- Leading & Managing Communications
- Leading & Managing Culture & Cultural Dynamics
- Leading & Managing Negotiations
- Leading & Managing Organizational Politics
- Leading & Managing Innovation & Technology

- Leading & Managing Customers & Suppliers
- Leading & Managing Competitive Advantage
- Leading & Managing Risks & Uncertainty
- Leading & Managing Quality
- Leading & Managing Crisis & Conflicts
- Leading & Controlling Waste, Fraud, Abuse, Neglect & Negligence
- Leading Management Controls & Efficiency
- Leading & Managing Claims & Disputes

### Day 3

#### FUNCTIONAL SPECIALIZATION/EXPERTISE

##### Corporate Finance

- Balance sheet optimization
- Capital planning and allocation
- Re-investment, M&A, debt servicing, dividends, share buybacks
- Tax planning, transfer pricing & thin capitalization
- Discussion on international tax planning Starbucks/Google and impact on reputation.

### Day 4

#### Capitalizing on M&A Opportunities

- Defining acquisition criteria and planning acquisition process
- Financial and commercial due diligence
- Valuing and evaluating the target
- Deal negotiation Financing the deal
- Purchase and sale contract
- Taking charge and integrating the business

### Day 5

#### APPLIED/PRACTICUM

- Develop □My CFO-C Strategy
- Develop Execution Scorecard
- Develop Execution Action Plan
- Develop Execution PlayBook
- Implement □My CFO-C Policy

## Registration form on the Training Course: The Chief Financial Officer Programme

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
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