



*Training Course:
Foundations for Business Leadership*

*20 - 24 April 2026
Casablanca (Morocco)*

Training Course: Foundations for Business Leadership

Training Course code: LS234948 From: 20 - 24 April 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction:

The program is designed to provide participants with a strong foundation in leadership and management, including key concepts, frameworks, and tools. The program will cover topics such as leadership styles, emotional intelligence, decision-making, and strategic thinking. Participants will have the opportunity to work on real-world challenges and apply the skills and knowledge acquired during the program to their own organizations.

Objectives:

- Understand the key concepts and frameworks of leadership and management
- Develop essential leadership skills such as emotional intelligence, strategic thinking, and decision-making
- Learn how to lead and manage effectively in a complex and changing business environment
- Understand the importance of ethics and social responsibility in leadership
- Learn to apply the concepts and frameworks to real-world challenges

Target Audience:

The program is designed for professionals who are looking to develop their leadership skills, including:

- Executives and managers at all levels
- High-potential employees
- Entrepreneurs
- Professionals transitioning into leadership roles

Outlines:

Day 1:

Introduction to leadership and management, including key concepts and frameworks

- Introduction to leadership and management, including key concepts and frameworks.
- Overview of different leadership styles and the role of emotional intelligence in leadership.

- Understanding the importance of vision, values, and purpose in leadership.

Day 2:

Leadership styles and emotional intelligence, including the key skills for leading and managing effectively

- Leadership styles and emotional intelligence, including the key skills for leading and managing effectively.
- Understanding the role of self-awareness, self-regulation, motivation, empathy, and social skills in emotional intelligence.
- Understanding the impact of emotional intelligence on leadership effectiveness and organizational performance.

Day 3:

Decision-making and problem-solving, including the key frameworks and tools for effective decision-making

- Decision-making and problem-solving, including the key frameworks and tools for effective decision-making.
- Understanding the role of critical thinking, creativity, and rationality in decision-making.
- Understanding the impact of cognitive biases, emotions, and culture on decision-making.

Day 4:

Strategic thinking and planning, including the key skills for developing and implementing effective strategies

- Strategic thinking and planning, including the key skills for developing and implementing effective strategies.
- Understanding the role of scenario planning, SWOT analysis, and strategic options generation in strategic thinking.
- Understanding the impact of external factors, such as technology, politics, and economics, on strategic planning.

Day 5:

Ethics and social responsibility, including the importance of ethics and social responsibility in leadership, review and synthesis of key concepts and tools, action planning for leadership development and program evaluation.

- Ethics and social responsibility, including the importance of ethics and social responsibility in leadership.
- Understanding the role of stakeholder management, corporate governance, and corporate social responsibility in leadership.
- Review and synthesis of key concepts and tools, action planning for leadership development and program



evaluation.

Registration form on the Training Course: Foundations for Business Leadership

Training Course code: LS234948 From: 20 - 24 April 2026 Venue: Casablanca (Morocco) - Training Course
Fees: 4725 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
 Position:
 Telephone / Mobile:
 Personal E-Mail:
 Official E-Mail:

Company Information

Company Name:
 Address:
 City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
 Position:
 Telephone / Mobile:
 Personal E-Mail:
 Official E-Mail:

Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

Easy Ways To Register

Telephone:
+201095004484 to
provisionally reserve your
place.

Fax your completed
registration
form to: +20233379764

E-mail to us :
info@gh4t.com
or training@gh4t.com

Complete & return the
booking form with cheque
to: Global Horizon
3 Oudai street, Aldouki,
Giza, Giza Governorate,
Egypt.