



*Training Course:
Real Estate Development, Investment & Strategy*

*15 - 19 November 2026
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Real Estate Development, Investment & Strategy

Training Course code: SC1988 From: 15 - 19 November 2026 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6300 € Euro

Introduction:

Welcome to the Real Estate Development, Investment & Strategy training program, brought to you by Global Horizon Training Center. This comprehensive program is designed to provide participants with a deep understanding of the real estate industry, focusing on development, investment, and strategic considerations. Whether you are a real estate professional, investor, project manager, financial analyst, or government official involved in real estate development, this program aims to equip you with the knowledge and skills necessary to navigate the dynamic real estate market successfully. Through a series of interactive modules, we will explore market analysis, investment analysis, financing options, risk management, legal considerations, and strategic planning in the real estate sector. Join us as we delve into the intricacies of real estate development, investment, and strategy, and unlock opportunities for growth and success in this dynamic industry:

- Overview of the real estate industry
- Importance of real estate development, investment, and strategy
- Current trends and challenges in the real estate market
- Introduction to key concepts and terminology

Objectives:

- Provide participants with a comprehensive understanding of real estate development, investment, and strategy
- Equip participants with the necessary skills to analyze real estate opportunities and make informed investment decisions
- Teach participants how to develop effective strategies for real estate projects
- Enhance participants' knowledge of market analysis, financing options, risk management, and legal considerations in real estate

Target Audience:

- Real estate professionals and investors
- Project managers and developers

- Financial analysts and investment managers
- Architects and urban planners
- Government officials involved in real estate development
- Anyone interested in gaining a deeper understanding of real estate investment and strategy

Outlines:

Day 1:

Real Estate Market Analysis

- Introduction to real estate market analysis
- Market research techniques and data sources
- Demographics and market segmentation analysis
- Supply and demand dynamics in real estate
- Market Analysis Considerations module

Day 2:

Real Estate Investment Analysis

- Overview of real estate investment analysis
- Investment valuation methods e.g., cap rate, cash flow, ROI
- Financial modeling and pro forma analysis
- Risk assessment and sensitivity analysis
- Risk Analysis module

Day 3:

Real Estate Financing and Funding

- Financing options for real estate projects
- Mortgage financing and loan structures
- Equity financing and joint ventures
- Public-private partnerships PPPs

- Mortgages and Bank Finance module

Day 4:

Real Estate Development Process

- Stages of real estate development
- Feasibility analysis and project planning
- Site selection and acquisition
- Design and construction management
- Residential Property module

Day 5:

Real Estate Strategy and Management

- Strategic planning for real estate projects
- Portfolio management and diversification
- Lease negotiations and property management
- Exit strategies and property disposition
- The Role of Proptech in Real Estate Valuation Creation module
- Property Analytics module
- Forecasting module
- Cost of Capital Issues for Real Estate Companies module
- Commercial Property - Assessing Income module

Registration form on the Training Course: Real Estate Development, Investment & Strategy

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