



*Training Course:
Leading with Critical Thinking, Creativity, and
Innovation*

*27 - 31 July 2026
Casablanca (Morocco)*

Training Course: Leading with Critical Thinking, Creativity, and Innovation

Training Course code: LS235457 From: 27 - 31 July 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

In today's rapidly evolving business landscape, the ability to lead with critical thinking, creativity, and innovation is more crucial than ever. This 5-day training program is designed to equip leaders with the essential skills needed to navigate complex challenges, foster a culture of creativity, and drive innovative solutions. Participants will engage in a mix of lectures, workshops, group activities, and discussions, ensuring a comprehensive and hands-on learning experience.

Objectives

- **Enhance Critical Thinking Skills**
 - Understand the principles and importance of critical thinking in leadership.
 - Develop tools and techniques to analyze and solve complex problems.
 - Improve decision-making processes by identifying and mitigating biases.
- **Foster Creativity**
 - Recognize the role of creativity in driving innovation.
 - Learn techniques to stimulate creative thinking and generate new ideas.
 - Overcome common barriers to creativity within teams and organizations.
- **Drive Innovation**
 - Understand the different types of innovation and their impact on business.
 - Apply design thinking principles to develop innovative solutions.
 - Integrate critical thinking, creativity, and innovation into strategic planning.
- **Develop Leadership Skills**
 - Enhance the ability to lead and inspire teams through critical thinking and creativity.
 - Create a personal action plan to implement learned skills in the workplace.
 - Foster a culture of continuous improvement and innovation.

Target Audience

This training program is designed for:

- Current Leaders and Managers who want to enhance their leadership skills and drive innovation within their teams.
- Aspiring Leaders who are looking to develop essential skills in critical thinking, creativity, and innovation to advance their careers.
- Business Professionals from various industries who seek to improve their problem-solving abilities and foster a culture of innovation.
- Entrepreneurs and Innovators who aim to lead their ventures with a strategic and innovative approach.
- HR and L&D Professionals responsible for developing leadership and innovation programs within their organizations

Outline

Day 1: Introduction to Critical Thinking

- Overview of the 5-day program, setting individual goals.
- Understanding Critical Thinking - Definition and importance in leadership.
- Case Study Analysis - Apply critical thinking to solve a business problem.
- Identifying Biases - Recognize and mitigate biases in decision-making.

Day 2: Developing Critical Thinking Skills

- Tools and Techniques for Critical Thinking - SWOT analysis, root cause analysis.
- Problem-Solving Exercises - Hands-on practice with real-world scenarios.
- Decision-Making in Teams - Simulate team decision-making processes.
- Evaluating Information Sources - Assess credibility and reliability.

Day 3: Fostering Creativity in Leadership

- The Role of Creativity in Leadership - How creativity drives innovation.

- Generating Creative Ideas - Techniques to stimulate creative thinking.
- Creative Problem Solving - Collaborative exercises to find innovative solutions.
- Overcoming Barriers to Creativity - Address common obstacles and resistance.

Day 4: Innovation in Practice

- Understanding Innovation - Types of innovation and their impact on organizations.
- Design Thinking - Applying design thinking principles to real-world challenges.
- Innovation Success Stories - Analyze successful innovations in various industries.
- Prototype Development - Create and present prototypes for innovative ideas.

Day 5: Integrating Critical Thinking, Creativity, and Innovation

- Integrating Skills - How critical thinking, creativity, and innovation complement each other.
- Strategic Planning - Develop a strategic plan incorporating all three skills.
- Innovation Challenge - Teams present innovative solutions to a given problem.
- Leadership Action Plan - Develop a personal action plan to apply learned skills in the workplace.
- Summary of key takeaways, participant feedback, and program evaluation.

Registration form on the Training Course: Leading with Critical Thinking, Creativity, and Innovation

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