



Conference:
Safely Developing an Effective Culture

2 - 6 August 2026
Dubai (UAE)

Conference: Safely Developing an Effective Culture

Conference code: CO8220 From: 2 - 6 August 2026 Venue: Dubai (UAE) - Conference Fees: 5390 € Euro

Introduction

Building an Effective Safety Culture

An effective safety culture is critical for implementing successful safety management systems and preventing major accidents. This seminar focuses on fostering personal responsibility, improving behavioral practices, and assessing organizational safety culture. Participants will learn strategies to drive safety improvements, the importance of active care, and insights from renowned theories like Taylor, Herzberg, and Maslow.

Objectives

- Have a clear understanding of human factors and their application to their organization's current safety and cultural status
- Be familiar with elements of safety management systems and their purpose
- Appreciate the consequences of behavioral acts and omissions as prime causes of accidents and emergencies
- Be able to develop a step-by-step safety cultural improvement program within their organization
- Develop an appreciation of carrying out an HSE cultural positional assessment
- Develop skills for identifying, evaluating, and reconciling solutions for influencing behavioral change improvement measures

Target Audience

This seminar is designed for:

- HSE Managers and Safety Managers
- Safety Officers and HSE Officers
- Risk Management Professionals
- Operations and Maintenance Managers
- Plant and Facility Managers
- Supervisors and Team Leaders in industrial environments
- Engineers working in oil, gas, petrochemical, and process industries
- Industrial Psychologists and Behavioral Safety Specialists
- Quality, Health, Safety, and Environment QHSE Professionals
- HR and Organizational Development Professionals involved in safety culture
- Professionals seeking to improve safety behavior, safety culture, and human factors in the workplace

Outlines

Day 1: Introduction to Safety Culture

- Safety culture and safety climate
- Improving safety performance
- Behavior and Culture
 - Organization factors
 - Job factors
 - Personal factors
- Historical review
- Case study

Day 2: HSE Model for Safety Culture

- Identifying problem areas
- Dependant, Independent, and Interdependent Cultures
- Planning for change
- HSE cultural change model
- How to intervene
- Key Performance indicators
- Success factors and barriers
- Attitude Questionnaires

Day 3: Safety Management Systems

- Safety management systems framework and safety culture factors
- Essential safety management system components
- Developing an effective safety management system
- Mechanical Model of SMS
- Socio-Technical Model of SMS

- More safety culture factors
 - Risk and risk perceptions
 - Human error
 - Stress
- Case Study [Mersin Refinery]

Day 4: Behavioural Safety

- Safety culture and behavioral safety
- Taylor, Herzberg, Vroom, Geller, Maslow
- Natural penalties and consequences
- ABC analysis
 - Antecedents
 - Behavior
 - Consequences
- What drives behavior
- Natural penalties and consequences

Day 5: Assessing the Safety Culture

- Establishing the current status of a safety culture
- Results of questionnaires
- Case studies from different organizations
- A step-change in safety
- Managing people and their attitude to safety
- Developing questionnaires
- Personal action plans
- Course review

Registration form on the Conference: Safely Developing an Effective Culture

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