



*Training Course:
Mastering People Management & Team
Leadership*

*14 - 18 September 2026
Casablanca (Morocco)*

Training Course: Mastering People Management & Team Leadership

Training Course code: LS1099 From: 14 - 18 September 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

Effective people management and team leadership are essential skills for any successful organization. This program focuses on the core elements of leading teams and managing people, with an emphasis on motivating, coaching, and developing high-performing teams. Participants will learn how to navigate complex team dynamics, foster collaboration, and create an environment where employees feel engaged, empowered, and motivated. By mastering these skills, leaders will drive organizational success and cultivate a culture of continuous improvement.

Objectives

By the end of this program, participants will be able to:

- Lead teams effectively, inspiring collaboration and fostering a positive team culture.
- Develop strong interpersonal skills to motivate and engage employees.
- Identify and address team dynamics, ensuring high performance and collaboration.
- Implement effective coaching and mentoring techniques to develop team members.
- Navigate challenges and conflicts within teams and resolve them constructively.
- Set clear goals, provide feedback, and manage performance effectively.
- Build a culture of accountability and continuous development within teams.

Target Audience

- **Senior Executives and Directors**
Leaders responsible for overseeing teams and shaping organizational culture.
- **Middle and Senior Managers**
Managers focused on leading teams and driving performance at the departmental or organizational level.
- **HR and Organizational Development Professionals**
HR leaders working on developing people management and team leadership capabilities.
- **Project and Program Managers**
Leaders tasked with overseeing cross-functional teams and driving project success.
- **Business Consultants and Coaches**
Consultants and coaches helping organizations improve their leadership and team management strategies.
- **Entrepreneurs and Business Owners**
Business leaders seeking to enhance their leadership skills and manage teams more effectively.
- **Aspiring Leaders and High-Potential Employees**
Professionals looking to develop leadership skills and take on greater managerial responsibilities.

5-Day Training Outline

Day 1: The Role of a People Manager

- Understanding people management and leadership
- Key responsibilities of a people manager
- The difference between management and leadership
- Self-assessment: Leadership and management behaviors
- Developing emotional intelligence in leadership

Day 2: Building High-Performing Teams

- Characteristics of high-performing teams
- Understanding team dynamics
- The role of a leader in building effective teams
- Structuring teams for success
- Managing conflict within teams

Day 3: Motivating and Engaging Teams

- Theories of motivation in the workplace
- Understanding what drives team members
- Building an environment of trust and collaboration
- Techniques for motivating employees and teams
- Providing meaningful feedback and recognition

Day 4: Coaching and Developing Team Members

- The role of coaching in team leadership
- Coaching vs. mentoring: Understanding the difference
- Effective coaching techniques
- Developing team members through skill-building
- Setting development goals and tracking progress

Day 5: Performance Management and Accountability

- Setting clear goals and expectations
- Managing performance and addressing underperformance
- Conducting effective performance reviews
- Building a culture of accountability
- Strategies for continuous development and improvement

Registration form on the Training Course: Mastering People Management & Team Leadership

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