



*Training Course:
Advanced Cash Flow & Working Capital
Management*

*12 - 16 October 2026
Casablanca (Morocco)*

Training Course: Advanced Cash Flow & Working Capital Management

Training Course code: FI2006 From: 12 - 16 October 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

In recent years there has been a growing recognition that, in the long run, effective management of cash flow is more important than profit. Long-term cash flow is the real value of a business. It has also been recognized that there is significant potential for improved financial performance from the more effective management of working capital - both directly from immediate cash gains and reduced net interest costs, and indirectly through its impact on increased profitability and return on capital employed. A key challenge in achieving these performance improvements results from the fact that actual levels of working capital and delivery of cash flow are effectively determined by the day-to-day actions of a great many managers and staff, which in large corporations often run into tens of thousands.

This highly participative 5-day seminar covers the principles, techniques and skills involved in the effective management of cash flow and working capital in any business, blending a clear theoretical framework with extensive use of real-life examples and case studies.

Key areas covered in this program include:

- Optimizing working capital
- Managing accounts receivable
- Managing inventory
- Strategic management of cash & working capital
- Planning, forecasting and monitoring cash and working capital
- Financial modeling tools and techniques for cash and working capital management

Objectives

By the end of this program you will be able to:

- Acquire an understanding of the fundamentals of effective management of cash flow, including the optimization of the level of working capital.
- Develop practical experience of how to manage cash flow and optimize working capital to facilitate such delivery in real-life business situations.
- Increase personal financial skill levels
- Develop confidence through understanding the major drivers of successful financial performance.

- Learn a number of technical skills, all of which lead to the ability to calculate the required figures and implement them into value-adding business decisions.

Target Audience

- Finance managers and financial controllers
- Treasury and cash management professionals
- Working capital management specialists
- Corporate finance professionals
- Management accountants
- Budgeting and planning professionals
- Credit control and accounts receivable managers
- Inventory and supply chain finance professionals
- Business analysts and performance improvement professionals
- Operations and project managers involved in cost and cash control
- Internal auditors and risk management professionals
- Entrepreneurs and business owners focused on liquidity and cash flow management
- Professionals seeking practical skills in cash flow and working capital optimization

Outlines

DAY 1

Accounting for Cash & Performance

- A Performance Management Model
- The Financial Language
- Accounting Basics
- Cash Flow and Working Capital
- The 3 Key Financial Statements
- Cash Vs Profit
- Using financial statement to manage cash and working capital

DAY 2

Measuring & Improving Performance

- The Impact of Inflation on Financial Performance
- Measuring Performance: Ratios and KPIs
- Benchmarking of Performance

- Ratios for cash and working capital management
- Basics of working capital management
- Credit Risk Management
- Financial modeling for cash and working capital management
- Spreadsheet modeling and tools and approaches

DAY 3

Strategic Cash Management

- Cash & Cost modeling
- The Economic Value Model
- The Time Value of Money and Discounted Cash Flow DCF
- The Key Investment Indicators
- Defining the Right Base Case, Sensitivity and Risk Analysis
- Treatment of Working Capital
- Valuing Companies and Acquisitions
- Where Does Net Present Value NPV Come From?
- The Drivers of Value
- Learning from Experience and Delivering Project Value

DAY 4

Optimization of Working Capital

- Optimization not Minimisation
- Key Issues
- Stock
- Debtors
- Creditors
- Stores

- Settlement Options
- The Cost of Working Capital
- Long term
- Short term
- Practical Examples
- Engaging the Organisation

DAY 5

Final Session

- Course Summary and Checklists
- Cash Budgets & Budgeting
- Financial Skills and Further Development
- Open Forum
- Course Review

The course will have a number of breakout sessions, multiple-choice, and other question and answer sessions, and case studies to demonstrate the concepts covered and provide real live practical examples, which will facilitate learning.

Registration form on the Training Course: Advanced Cash Flow & Working Capital Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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