



*Training Course:  
Healthcare Management*

*6 - 10 December 2026  
Istanbul (Turkey)  
DoubleTree by Hilton Istanbul Esentepe*

## Training Course: Healthcare Management

Training Course code: SI234651 From: 6 - 10 December 2026 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6300 € Euro

### Introduction

Global healthcare leaders must have expertise in leadership management, healthcare finance, and human resource management in order to maintain excellence in service and patient care. The Strategic Healthcare Management course aims to ensure that healthcare leaders worldwide have access to the world's leading practices in complex organizational management and healthcare leadership.

This course consists of healthcare industry-specific skill development, and enhancement methodologies and topics, designed for senior and executive-level hospital staff. Including primary care, recuperative care, community and other healthcare facility administrators, chiefs of staff, hospital board members, chief nursing officers, department directors, and other healthcare professionals with supervisory, management, or executive level responsibilities.

Important note: Course registration in Istanbul for 3 people or more, we offer 1-day site-visit to one public or private prestigious hospital

### Objectives

Implement patient-focused strategies, including strategic planning, across the organization

Leverage executive decision-making tools and formal methods to assess healthcare plans in light of regulations and ever-changing needs in the market

Lead and manage complex organizations' crisis management while optimizing quality and safety best practices

Foster creativity throughout a department or organization

Apply leadership capabilities to lead healthcare teams and projects to success

### Target Audience

Senior and executive-level hospital staff

Primary care, recuperative care, and community healthcare administrators

Chiefs of staff and hospital board members

Chief nursing officers and department directors

Healthcare professionals with supervisory, managerial, or executive responsibilities

Healthcare policymakers and healthcare consultants

## Outline

### Day 1: Strategic Management in Healthcare

Strategic management in healthcare  
Developing a mission and vision statement  
Strategic management steps  
Developing a marketing strategy  
Positioning the hospital for quality

### Day 2: Organizational Structure & Leadership

Hospital organizational structure  
Understanding US and global organizational structures  
Managing and leading in complex organizations  
Teamwork in healthcare settings

### Day 3: Financial Management in Healthcare

Financial management and forecasting  
Organizational structure of hospital cost centers  
Department and individual cost centers  
Cost center management

### Day 4: Accounting, Evaluation & Insurance

Evaluation methods  
Cost accounting convergence  
Financial accounting  
Insurance

### Day 5: HR Management & Health IT

Hospital human resource management  
Strategic HR management in hospitals  
Core values and HR systems  
Incentives and control mechanisms  
Hospital Information Technology HIT  
Implementation of hospital information systems

## Registration form on the Training Course: Healthcare Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
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Complete & return the  
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