



*Training Course:
Developing and Sustaining Effective Safety
Culture*

*22 - 26 June 2026
Casablanca (Morocco)*

Training Course: Developing and Sustaining Effective Safety Culture

Training Course code: MA235334 From: 22 - 26 June 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction:

In any organization, cultivating a robust safety culture is paramount to ensure the well-being of employees and the overall success of the business. This training program is designed to equip participants with the knowledge and skills necessary to develop and maintain an effective safety culture within their workplace.

Objectives:

By the end of this training program, participants will be able to:

- Understand the concept of safety culture and its importance.
- Identify key elements of a strong safety culture.
- Recognize the role of leadership in shaping and sustaining safety culture.
- Implement strategies to promote safety awareness and engagement among employees.
- Develop plans for continuous improvement and evaluation of safety culture within their organization.

Target Audience:

This program is suitable for:

- Safety managers
- Human resources professionals
- Team leaders
- Supervisors
- Anyone responsible for workplace safety and fostering a culture of safety

Outlines:

Day 1: Understanding Safety Culture

- Introduction to safety culture
- Importance of safety culture in organizations
- Case studies highlighting the impact of safety culture on performance and morale
- Interactive discussion on participants' experiences and challenges related to safety culture

Day 2: Key Elements of Safety Culture

- Definition and components of a strong safety culture
- Safety policies and procedures
- Communication and reporting channels
- Employee involvement and empowerment
- Group exercises to assess current safety culture within participants' organizations

Day 3: Leadership and Safety Culture

- Role of leadership in shaping and sustaining safety culture
- Leading by example: behaviors that promote safety
- Strategies for gaining leadership buy-in and support for safety initiatives
- Case studies of successful safety leadership

Day 4: Promoting Safety Awareness and Engagement

- Effective safety training and education programs
- Developing safety communication strategies
- Encouraging employee participation in safety initiatives
- Using incentives and recognition to reinforce safety behaviors
- Role-play exercises to practice effective safety communication techniques

Day 5: Continuous Improvement and Evaluation

- Establishing metrics and benchmarks for evaluating safety culture



- Conducting safety culture assessments and surveys
- Analyzing data to identify areas for improvement
- Developing action plans for addressing gaps in safety culture
- Creating a culture of continuous improvement and learning

Registration form on the Training Course: Developing and Sustaining Effective Safety Culture

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