Global Horizon
TRAINING CENTER

Training Course:
Intellectual Property and Trade Related Aspects

23 November - 4 December 2026
Tbilisi (Georgia)

Training Course:
Intellectual Property and Trade Related Aspects

Training Course code: MA9207 From: 23 November - 4 December 2026 Venue: Tbilisi (Georgia) - Training Course Fees: 5775 Euro

Introduction

In today's knowledge-based and innovation-driven economy, Intellectual Property IP plays a vital role in protecting creations, fostering innovation, and supporting economic growth. Organizations must understand how to safeguard their intellectual assets while navigating the complexities of international trade regulations and global markets.

This program, developed by Global Horizon Training Center, provides a comprehensive understanding of intellectual property rights and their relationship with international trade. It focuses on practical strategies for protecting IP, managing associated risks, and ensuring compliance with global frameworks such as those governed by the World Trade Organization.

Participants will gain valuable insights into how IP influences business operations, innovation strategies, and competitive advantage in both domestic and international environments.

Course Objectives

By the end of this program, participants will be able to:

- Understand the fundamentals of intellectual property rights IPR
- Identify and differentiate between types of IP patents, trademarks, copyrights, trade secrets
- Understand trade-related aspects of IP, including TRIPS and global frameworks
- Protect and manage intellectual property assets effectively
- Navigate legal and regulatory requirements related to IP
- Assess and mitigate risks associated with IP infringement
- Develop strategies for IP commercialization and licensing
- Enhance innovation and competitive advantage through IP management

Target Audience

This program is designed for:

- Legal and Compliance Professionals
- Business and Innovation Managers
- Research and Development R&D Professionals
- Entrepreneurs and Startups
- Government and Policy Makers
- Trade and Export Professionals
- Professionals involved in intellectual property and innovation management

Outline

Day 1: Foundations of Intellectual Property

- Introduction to Intellectual Property Rights IPR
- Importance of IP in Business and Innovation
- Types of IP: Patents, Trademarks, Copyrights, Trade Secrets
- IP Lifecycle and Protection Mechanisms
- Case Studies on IP Protection

Day 2: Trade-Related Aspects of IP

- Overview of International IP Frameworks
- Trade-Related Aspects of Intellectual Property Rights TRIPS
- Role of the World Trade Organization
- Key International Agreements and Conventions
- Cross-Border IP Protection Challenges
- IP and Global Trade Dynamics

Day 3: IP Management and Protection Strategies

- Developing Organizational IP Strategies
- IP Registration and Protection Processes
- Managing IP Portfolios
- Risk Management in IP
- Monitoring and Enforcing IP Rights
- Handling Infringement and Disputes

Day 4: Commercialization and Licensing of IP

- IP Valuation Techniques
- Licensing Agreements and Contract Structures
- Technology Transfer and Innovation Management
- IP in Mergers and Acquisitions
- Monetization Strategies for Intellectual Property
- Case Studies on IP Commercialization

Day 5: Legal, Compliance, and Future Trends

- Legal and Regulatory Frameworks for IP
- Compliance and Governance in IP Management
- Emerging Issues in IP Digital Content, AI, Innovation
- Ethical Considerations in IP
- Best Practices in IP Governance
- Developing Strategic IP Action Plans

Registration form on the Training Course: Intellectual Property and Trade Related Aspects

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Company Information

Company Name: .....
Address: .....
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Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

Easy Ways To Register

Telephone: +201095004484 to provisionally reserve your place.	Fax your completed registration form to: +20233379764	E-mail to us : info@gh4t.com or training@gh4t.com	Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt.