



*Training Course:  
Applied Economic Policy Analysis*

*22 - 26 June 2026  
Casablanca (Morocco)*

## Training Course: Applied Economic Policy Analysis

Training Course code: FI6089 From: 22 - 26 June 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

### Introduction

Economic policies shape the structure and growth of national and global economies. This training program on Applied Economic Policy Analysis aims to provide participants with practical skills and theoretical knowledge to analyze, design, and evaluate economic policies effectively. Through real-world case studies and advanced analytical tools, participants will gain insights into the economic policy-making process and its impacts on diverse sectors.

### Target Audience

- Economists and policy analysts.
- Professionals in government agencies and think tanks.
- Academic researchers and students in economics and public policy.
- Business leaders and financial professionals interested in policy impacts.
- International development practitioners and consultants.

### Objectives

By the end of the program, participants will:

1. Understand the theoretical foundations of economic policy analysis.
2. Use quantitative methods and models to analyze economic policies.
3. Evaluate the economic and social impacts of policy decisions.
4. Design policy solutions for real-world economic challenges.
5. Enhance decision-making skills for economic policy formulation.

### Outlines

Day 1:

Foundations of Economic Policy Analysis

- Key Topics:

- Overview of Economic Policies: Fiscal, Monetary, and Trade Policies.
- The Policy Cycle: Formulation, Implementation, and Evaluation.
- Tools for Policy Analysis: Cost-Benefit Analysis, Economic Models.
- Case Study: Analyzing the Impact of Tax Policy on Economic Growth.
- **Outcome:** Participants understand the basics of economic policy analysis and its practical implications.

## Day 2:

### Data-Driven Policy Making

- **Key Topics:**
  - Sources of Economic Data: National Accounts, Surveys, and Open Data.
  - Data Analytics for Policy Analysis: Descriptive and Predictive Techniques.
  - Visualizing Economic Trends and Indicators.
  - Hands-on Session: Using Statistical Software for Policy Analysis e.g., R, Python, or Stata.
- **Outcome:** Participants acquire skills to leverage data for evidence-based policy-making.

## Day 3:

### Quantitative Techniques in Policy Analysis

- **Key Topics:**
  - Applied Econometrics for Policy Evaluation.
  - Input-Output Analysis and General Equilibrium Models.
  - Scenario Building and Forecasting.
  - Hands-on Session: Conducting Policy Simulations.
- **Outcome:** Mastery of quantitative tools to analyze economic policy impacts.

## Day 4:

### Sectoral Policy Analysis

- **Key Topics:**
  - Trade and Industrial Policy: Balancing Growth and Competitiveness.

- Social Policies: Education, Health, and Labor Market Dynamics.
- Environmental and Energy Policies: Economic Trade-offs and Sustainability.
- Case Study: Evaluating the Effectiveness of Renewable Energy Subsidies.
- **Outcome:** Participants develop the ability to evaluate policies in specific sectors.

#### Day 5:

#### Policy Design and Implementation

- **Key Topics:**
  - Designing Effective Economic Policies: Principles and Challenges.
  - Addressing Unintended Consequences and Policy Failures.
  - Stakeholder Engagement in Policy Design.
  - Workshop: Developing a Comprehensive Policy Proposal.
- **Outcome:** Participants apply their knowledge to create actionable and impactful policy recommendations.

## Registration form on the Training Course: Applied Economic Policy Analysis

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng): .....  
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### Company Information

Company Name: .....  
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### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
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### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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