



*Training Course:  
Feasibility Studies*

*3 - 7 May 2026*

*Cairo (Egypt)*

*Holiday Inn & Suites Cairo Maadi, an IHG Hotel*

## Training Course: Feasibility Studies

Training Course code: SC235187 From: 3 - 7 May 2026 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Training Course Fees: 4100 € Euro

### Introduction:

Feasibility studies are a crucial part of decision-making processes for businesses, organizations, and projects. This training program is designed to equip participants with the knowledge and skills needed to conduct comprehensive feasibility studies and make informed decisions.

### Target Audience:

This training program is suitable for:

- Business professionals
- Project managers
- Entrepreneurs
- Government officials
- Consultants
- Anyone involved in decision-making processes and project evaluation

### Objectives:

By the end of this training program, participants should be able to:

- Understand the importance of feasibility studies in decision-making.
- Identify the key components and types of feasibility studies.
- Conduct thorough technical, economic, and operational feasibility assessments.
- Apply financial analysis techniques to evaluate project viability.
- Develop feasibility study reports and make data-driven recommendations.

### Outlines:

Day 1:

Introduction to Feasibility Studies Morning Session: Understanding Feasibility Studies:

- Welcome and program overview
- Importance of feasibility studies
- Key concepts and definitions

#### Types of Feasibility Studies:

- Technical, economic, and operational feasibility
- Feasibility study process: Steps and methodology

#### Day 2:

##### Project Scoping and Stakeholder Analysis Morning Session: Defining Project Scope:

- Identifying project objectives
- Scoping and defining project boundaries
- Stakeholder analysis and identification

##### Risk Assessment and Management:

- Understanding project risks
- Risk assessment techniques
- Developing a risk management plan

#### Day 3:

##### Financial Feasibility Analysis Morning Session: Cost Estimation and Revenue Forecasting:

- Methods for cost estimation
- Techniques for revenue forecasting

##### Financial Metrics and Analysis:

- Net Present Value NPV analysis
- Internal Rate of Return IRR analysis
- Sensitivity and scenario analysis

Day 4:

Economic and Operational Feasibility Morning Session: Economic Feasibility Analysis:

- Cost-benefit analysis
- Economic indicators and metrics

Operational Feasibility Analysis:

- Assessing operational requirements
- Technology assessment
- Evaluating operational risks

Day 5:

Reporting and Presentation Morning Session: Feasibility Study Reports:

- Report structure and format
- Writing the executive summary
- Making recommendations

Presentation Skills:

- Preparing and delivering a feasibility study presentation
- Handling questions and challenges
- Graduation and distribution of certificates

## Registration form on the Training Course: Feasibility Studies

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Position: .....

Telephone / Mobile: .....

Personal E-Mail: .....

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### Company Information

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### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....

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### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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