



*Training Course:
Leadership for Senior Executives*

*9 - 13 November 2026
Casablanca (Morocco)*

Training Course: Leadership for Senior Executives

Training Course code: LS234944 From: 9 - 13 November 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction:

The Leadership for Senior Executives program is designed to help senior leaders and executives develop the skills and knowledge needed to lead their organizations to success. The program combines the latest in academic research with real-world examples and practical tools to provide participants with a comprehensive understanding of leadership and strategy.

Objectives:

- Develop the skills and knowledge needed to lead organizations effectively
- Understand the latest in academic research on leadership and strategy
- Learn how to lead change and manage complexity
- Develop the ability to think strategically and make effective decisions
- Build a network of peers and thought leaders

Target Audience:

The program is designed for senior leaders and executives, including:

- C-level executives CEOs, COOs, CFOs, etc.
- Senior leaders and managers in functional areas such as finance, operations, marketing, and human resources
- Executives and managers responsible for driving strategic initiatives within their organizations
- Project managers and program managers responsible for delivering strategic initiatives

Outlines:

Day 1:

Introduction to leadership and strategy, including the latest academic research and real-world examples

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- Setting the foundation of the program, such as the leadership model and frameworks that will be used

during the program

- Overview of the program and the expectations of the participants.

Day 2:

Leading change and managing complexity, including the use of tools such as scenario planning and decision-making frameworks

- Led change and managing complexity, including the use of tools such as scenario planning and decision-making frameworks
- Understanding the change process and how to lead change effectively
- Identifying and managing risks and uncertainties.

Day 3:

Building effective teams and organizations, including the use of tools such as organizational design and talent management

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- Understanding the role of culture and communication in building effective teams
- Developing leadership skills and managing performance

Day 4:

Leading in a global context, including the use of tools such as cultural intelligence and global strategy

- Leading in a global context, including the use of tools such as cultural intelligence and global strategy
- Understanding the challenges of leading in a global context
- Developing a global perspective and strategic thinking

Day 5:

Review and synthesis of key concepts and tools, action planning for leadership development, and program evaluation

- Review and synthesis of key concepts and tools
- Action planning for leadership development
- Program evaluation and closing.

Registration form on the Training Course: Leadership for Senior Executives

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