



Conference:
International Financial Reporting Standards
IFRS Workshop

11 - 15 October 2026
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe

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Conference code: CO235265 From: 11 - 15 October 2026 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Conference Fees: 6300 € Euro

Introduction

In an increasingly complex and competitive global business environment, Corporate Governance and International Financial Reporting Standards IFRS have become vital to financial transparency, accountability, and investor confidence.

This comprehensive 5-day workshop, designed by Global Horizon Training Center, provides participants with in-depth knowledge of IFRS, focusing on practical implementation, interpretation, and compliance. The course explores the relationship between corporate governance and financial reporting, exposing participants to real-world cases such as Enron and WorldCom, which shaped today's financial oversight landscape.

Through interactive lectures, group discussions, and case-based exercises, participants will gain hands-on experience in evaluating IFRS-based financial reports, identifying unethical practices, and preparing financial statements aligned with international standards.

Objectives

By the end of this workshop, participants will be able to:

- Understand the importance and global impact of Corporate Governance and IFRS.
- Identify and prevent creative accounting and off-balance sheet practices.
- Recognize lessons learned from major accounting scandals such as Enron and WorldCom.
- Comprehend the structure, principles, and framework of IFRS.
- Prepare and present financial statements in full compliance with IFRS.
- Analyze the impact of IFRS adoption and ongoing convergence projects.
- Apply advanced financial analysis techniques, including ratio analysis and Z-score models.
- Evaluate financial reports from different jurisdictions and compare IFRS with other frameworks such as US GAAP and UK Standards.

Course Methodology

This workshop employs an interactive and practical approach that blends theoretical knowledge with real-world application:

- Mini-lectures introducing key IFRS and corporate governance concepts.
- Case studies and practical exercises based on global companies' financial reports.
- Group discussions to share insights and best practices.
- Hands-on spreadsheet sessions for financial statement analysis and data modeling.
- Review of real annual reports to link IFRS principles to corporate realities.

Participants are encouraged to bring along their own organizational reports for inclusion in class discussions and exercises.

Organizational Impact

Upon completion of this workshop, organizations will benefit from:

- Enhanced compliance with international financial reporting standards.
- Improved corporate transparency, governance, and accountability.
- More accurate and reliable financial statements that attract investors and stakeholders.
- Strengthened internal controls and audit quality.
- Staff empowered with practical skills to detect creative accounting and fraud risks.
- Better decision-making through accurate financial analysis and interpretation.

Target Audience

This program is specifically designed for:

- Chief Financial Officers CFOs and Finance Directors
- Accountants, Auditors, and Financial Analysts
- Controllers and Treasury Managers
- Corporate Governance Officers and Compliance Managers
- Internal Auditors and Risk Management Professionals
- Professionals involved in financial reporting, consolidation, or regulatory compliance

Outline

Day 1 - Corporate Governance, IFRS, and Creative Accounting

- Overview of Corporate Governance principles and the need for IFRS.
- Establishing the link between governance and financial transparency.
- The role of IFRS in global financial integration.
- Creative Accounting and Off-Balance Sheet Finance: identifying manipulation techniques.
- Case studies: Enron, WorldCom, and lessons learned from financial scandals.
- Corporate Social Responsibility CSR and ethical accountability.
- Group discussion: Governance failures and IFRS implications.

Day 2 - IFRS Structure and Conceptual Framework

- Overview of IFRS and IAS standards.
- The IFRS Foundation, IASB, and interpretation committees.
- Current IFRS convergence projects and key challenges.
- The Framework for the Preparation and Presentation of Financial Statements:
 - Purpose and scope
 - Objectives and assumptions
 - Qualitative characteristics of financial statements
 - Elements and measurement of financial statements
- Understanding IFRS adoption across different regions.
- Case exercise: Evaluating the IFRS reporting framework of a multinational company.

Day 3 - Preparing IFRS-Based Financial Reports

- Overview of main IFRS standards:

- IAS 1 - Presentation of Financial Statements
- IAS 8 - Accounting Policies, Changes in Estimates and Errors
- IAS 10 - Events After the Reporting Period
- IAS 18 / IFRS 15 - Revenue Recognition
- IAS 23 - Borrowing Costs
- IAS 16 - Property, Plant, and Equipment
- IFRS-compliant statements and disclosures:
 - Statement of Financial Position Balance Sheet
 - Statement of Comprehensive Income
 - Cash Flow Statement
 - Statement of Changes in Equity
 - Notes and Summary of Accounting Policies
- Practical exercise: Preparation of a simplified IFRS-compliant financial report.

Day 4 - Financial Reports in Detail and Advanced IFRS Topics

- Continuation of in-depth review:
 - IAS 17 / IFRS 16 - Leases
 - IFRS 3 - Business Combinations
 - IAS 27 - Consolidated Financial Statements
 - IAS 36 - Impairment of Assets
 - IAS 37 - Provisions, Contingent Liabilities, and Contingent Assets
 - IAS 38 - Intangible Assets
 - Overview of IAS 39 and IFRS 7 - Financial Instruments
- Analyzing real annual reports of global corporations.
- Comparative review: IFRS vs. US GAAP and UK standards.
- Group activity: Identifying disclosure differences across jurisdictions.

Day 5 - Analysis and Interpretation of Financial Information

- Advanced analysis of accounting information:
 - Purpose and methods of ratio analysis.
 - Common-size and trend analysis.
 - Excel-based financial tools: formulas, functions, and data analysis toolkits.
- Evaluating financial performance through key indicators:
 - Liquidity, solvency, profitability, and efficiency ratios.
 - Working capital and cash flow management.
 - Debtors, creditors, and capital structure evaluation.
- Applying Z-Score, regression, and statistical models in financial analysis.
- Final case study: Evaluating the IFRS-based annual report of a selected company.
- Open discussion and conclusion: Key takeaways and implementation roadmap.

Registration form on the Conference: International Financial Reporting Standards IFRS Workshop

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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