



*Training Course:
Healthcare Management*

*17 - 21 August 2026
Trabzon (Turkey)*

Training Course: Healthcare Management

Training Course code: SI234651 From: 17 - 21 August 2026 Venue: Trabzon (Turkey) - Training Course Fees: 6300 € Euro

Introduction

Global healthcare leaders must have expertise in leadership management, healthcare finance, and human resource management in order to maintain excellence in service and patient care. The Strategic Healthcare Management course aims to ensure that healthcare leaders worldwide have access to the world's leading practices in complex organizational management and healthcare leadership.

This course consists of healthcare industry-specific skill development, and enhancement methodologies and topics, designed for senior and executive-level hospital staff. Including primary care, recuperative care, community and other healthcare facility administrators, chiefs of staff, hospital board members, chief nursing officers, department directors, and other healthcare professionals with supervisory, management, or executive level responsibilities.

Important note: Course registration in Istanbul for 3 people or more, we offer 1-day site-visit to one public or private prestigious hospital

Objectives

Implement patient-focused strategies, including strategic planning, across the organization

Leverage executive decision-making tools and formal methods to assess healthcare plans in light of regulations and ever-changing needs in the market

Lead and manage complex organizations' crisis management while optimizing quality and safety best practices

Foster creativity throughout a department or organization

Apply leadership capabilities to lead healthcare teams and projects to success

Target Audience

Senior and executive-level hospital staff

Primary care, recuperative care, and community healthcare administrators

Chiefs of staff and hospital board members

Chief nursing officers and department directors

Healthcare professionals with supervisory, managerial, or executive responsibilities

Healthcare policymakers and healthcare consultants

Outline

Day 1: Strategic Management in Healthcare

Strategic management in healthcare
Developing a mission and vision statement
Strategic management steps
Developing a marketing strategy
Positioning the hospital for quality

Day 2: Organizational Structure & Leadership

Hospital organizational structure
Understanding US and global organizational structures
Managing and leading in complex organizations
Teamwork in healthcare settings

Day 3: Financial Management in Healthcare

Financial management and forecasting
Organizational structure of hospital cost centers
Department and individual cost centers
Cost center management

Day 4: Accounting, Evaluation & Insurance

Evaluation methods
Cost accounting convergence
Financial accounting
Insurance

Day 5: HR Management & Health IT

Hospital human resource management
Strategic HR management in hospitals
Core values and HR systems
Incentives and control mechanisms
Hospital Information Technology HIT
Implementation of hospital information systems

Registration form on the Training Course: Healthcare Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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