



*Training Course:
Business Process Modeling*

*12 - 16 October 2026
Casablanca (Morocco)*

Training Course: Business Process Modeling

Training Course code: MA235078 From: 12 - 16 October 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction:

This training program on Business Process Modeling has been designed by Global Horizon to provide professionals with an in-depth understanding of the principles and practices of business process modeling. The program is designed to equip participants with the knowledge and skills required to develop effective business process models that improve organizational efficiency, productivity, and performance.

Objectives:

- Understand the concepts and principles of business process modeling.
- Learn how to analyze and map business processes.
- Identify process improvement opportunities and develop process optimization strategies.
- Understand the role of technology in business process modeling.
- Develop skills to effectively communicate process models to stakeholders.

Target Audience

This program is designed for professionals involved in **business process improvement** or seeking to enhance their skills in **process modeling**, including:

- Process Analysts
- Business Analysts
- Project Managers
- Quality Managers
- IT Professionals

It is also suitable for anyone looking to gain practical knowledge in **business process modeling techniques**.

Outlines:

Day 1: Introduction to Business Process Modeling

- Overview of Business Process Modeling
- Key concepts and terminology
- Importance of Business Process Modeling in organizational performance
- Introduction to Process Analysis

Day 2: Analyzing Business Processes

- Techniques for Process Analysis
- Process Mapping and Flowcharting
- Identifying process inputs and outputs
- Process Metrics and Performance Indicators

Day 3: Process Improvement Strategies

- Process Improvement Frameworks
- Techniques for process optimization
- Best practices in process improvement
- Cost-Benefit Analysis

Day 4: Technology for Business Process Modeling

- Introduction to BPM software
- Selection Criteria for BPM tools
- Implementation and deployment of BPM software
- Challenges in BPM implementation

Day 5: Communication and Reporting

- Effective Communication of Process Models
- Stakeholder Engagement
- Reporting and Documentation
- Review and Assessment of Process Models

Registration form on the Training Course: Business Process Modeling

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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