



*Training Course:
Developing Excellence in People Leadership*

*1 - 5 June 2026
Casablanca (Morocco)*

Training Course: Developing Excellence in People Leadership

Training Course code: LS1116 From: 1 - 5 June 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

This comprehensive seminar incorporates a number of the most difficult leadership skills, - the ones that deal with other people - into a two-week intensive program of people leadership with a focus on communication, interpersonal skills, motivation, and organizational culture.

This seminar will focus on:

- Self-awareness, self-development and self-mastery
- Advanced communication and interpersonal skills
- Empowering delegation skills
- Giving constructive feedback
- Presentation skills
- Understanding employees' personal needs and wants
- Apply individual differences to motivate others
- Increase motivation by removing self-limiting beliefs
- Develop people and teams to self perpetuate continual motivation
- Motivate innovative and creative thinking into their employees

Objectives

- Study effective management of our thoughts, beliefs, focus and action
- Consider how to build confidence, enthusiasm and courage
- Explore methods of improving communication
- Analyze the public face of the leader
- Gain insights into their own strengths and weaknesses and leadership styles
- Be able to understand the emotional makeup of their teams, colleagues and customers
- Be able to harness their employees' emotional intelligence to release creativity in the workplace

- Understand and practice key people skills to motivate towards excellence

Methodology

A highly interactive blend of informal lecture, group work discussion, exercises, case studies, and videos. Any theory discussed will be grounded immediately in practical day to day work. Learning will be enhanced through active involvement in exercises followed by a review. Opportunities for self-assessment will be provided and feedback on individual and group performance will be encouraged.

Organizational Impact

- Improved communication throughout the organization
- Develop a new organizational culture - 'Customer/ People-Centric' Management style
- Have more results-focused people continuously and constantly
- Highly motivate people at work
- Create an innovative workforce
- Become an organization of leaders with an attitude for excellence achievement, commitment, and passion

Personal Impact

- Learn how to improve personal strengths and manage areas requiring attention
- Improve communication and interpersonal and influencing skills
- Enhance personal performance, credibility with colleagues and career success
- Get motivated when and where you need
- Understand employees and enhance their ability to motivate others in any given situation
- Learn how to expand personal leadership and creativity skills to achieve full potential
- Understand people and learn how to influence team, staff, managers, and self

Outline

Leadership, Communication & Interpersonal Skills:
Leadership through Self-Mastery

Day 1:

Who Do You Think You Are? Self-Mastery, Reality, and Responsibility

- Taking charge of your brain
- Reaching success based upon your paradigm
- Understanding the emotional loop
- Gaining power and freedom by taking responsibility
- Analyzing the power of beliefs
- Utilizing emotion to drive action
- Directing your focus
- Understanding visual, auditory and kinesthetic submodalities

Day 2:

Vision and Integrity

- Analyzing the impact of values on your vision
- Understanding how your values impact your purpose
- Designing your destiny with the power of vision
- Creating a powerful vision
- Operating with personal integrity
- Achieving positive self-renewal
- Building self-confidence
- Harnessing the power of enthusiasm
- Strengthening your courage

Day 3:

Advanced Communication Skills

- Communicating with intention
- Breaking negative patterns
- Understanding the communication process
- Creating effective oral communication
- Understanding the relationship between verbal and nonverbal communication
- Utilizing active listening techniques
- Dealing with difficulties in communication
- Analyzing communication styles: aggressive, passive and assertive

Day 4:

Leadership

- Understanding the importance of emotional intelligence
- Developing self-awareness, motivation, empathy, and social skills
- Moving to a new model of empowerment
- Recognizing 21st-century leadership skills
- Interpreting institutional and interactive leadership
- Comprehending the difference between leadership and management
- Utilizing effective situational leadership
- Learning the 4 Es of leadership at GE: energy, excite, edge and execute
- Evaluating the leadership secrets of Jack Welch
- Investigating theories of motivation

Day 5:

The Public Face of the Mature Leader

- Making successful presentations
- Influencing through appeal to the achievement of a vision
- Influencing through the utilization of logic
- Influencing through a genuine people orientation
- Displaying personal power in communications
- Overcoming the failure mechanism
- Running productive meetings
- Reviewing the course

Registration form on the Training Course: Developing Excellence in People Leadership

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
 Position:
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Company Information

Company Name:
 Address:
 City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
 Position:
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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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or training@gh4t.com

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3 Oudai street, Aldouki,
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