



*Training Course:
Business Information Technology Planning*

*24 - 28 August 2026
Casablanca (Morocco)*

Training Course: Business Information Technology Planning

Training Course code: MA9225 From: 24 - 28 August 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

In today's digital economy, effective Information Technology IT planning is essential for aligning technology investments with business strategy, improving operational efficiency, and enabling innovation. Organizations must ensure that IT systems and initiatives support business objectives while managing risks, costs, and rapidly evolving technologies.

This program, developed by [Global Horizon Training Center](#), provides participants with a comprehensive framework for planning, managing, and aligning IT with organizational goals. It focuses on strategic IT planning, governance, resource optimization, and the implementation of technology solutions that drive business value.

Participants will gain practical insights into developing IT strategies, managing digital transformation initiatives, and ensuring that technology investments deliver measurable outcomes.

Course Objectives

By the end of this program, participants will be able to:

- Understand the role of IT in achieving business objectives
- Develop and implement IT strategic plans
- Align IT initiatives with organizational strategy
- Evaluate and prioritize IT investments and projects
- Apply IT governance and management frameworks
- Manage risks and ensure data security
- Optimize IT resources and infrastructure
- Support digital transformation and innovation initiatives

Target Audience

This program is designed for:

- IT Managers and Directors
- Business and Operations Managers
- Digital Transformation Leaders
- Project and Program Managers
- Strategy and Planning Professionals
- Government and Public Sector IT Professionals
- Professionals involved in IT decision-making and planning

Outline

Day 1: Foundations of IT Planning and Strategy

- Introduction to Business IT Planning
- The Role of IT in Organizational Success
- IT Strategy vs. Business Strategy Alignment
- Digital Transformation Concepts
- IT Planning Frameworks and Models
- Case Studies on IT Strategy

Day 2: IT Governance and Frameworks

- IT Governance Principles and Structures
- Introduction to Frameworks COBIT, ITIL Overview
- Roles and Responsibilities in IT Governance
- Policy Development and Compliance
- Risk Management in IT Environments
- Performance Measurement in IT

Day 3: IT Investment and Resource Planning

- IT Budgeting and Cost Management
- Evaluating IT Projects and Investments
- Portfolio Management of IT Projects
- Resource Allocation and Capacity Planning
- Vendor and Contract Management
- Return on Investment ROI in IT

Day 4: Infrastructure, Security, and Risk Management

- IT Infrastructure Planning
- Cloud Computing and Digital Platforms
- Cybersecurity Fundamentals
- Data Protection and Privacy
- Business Continuity and Disaster Recovery
- Managing IT Risks and Threats

Day 5: Implementation and Future Trends

- Implementing IT Strategic Plans
- Managing IT Projects and Change
- Monitoring and Evaluating IT Performance
- Emerging Technologies AI, Big Data, IoT
- Innovation and Continuous Improvement
- Developing an IT Action Plan

Registration form on the Training Course: Business Information Technology Planning

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