



*Conference:
Effective Leadership*

15 - 26 November 2026

Cairo (Egypt)

Holiday Inn & Suites Cairo Maadi, an IHG Hotel

Conference: Effective Leadership

Conference code: CO8233 From: 15 - 26 November 2026 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Conference Fees: 6300 € Euro

Introduction

This seminar is designed for aspiring supervisors, team leaders, and new managers ready to make the transition into leadership roles. Participants will master key management skills, learn to motivate teams, and build performance-driven environments. With a focus on mindset and attitude, the seminar incorporates proven principles from top industry leaders to enhance personal and professional growth. Attendees will develop empowerment strategies to excel in corporate leadership and achieve lasting success.

Objectives

- Understand the specific role of Supervisory management.
- Lead, motivate, and delegate.
- Understand the power of their incredible creative mind.
- Discern the crucial connection between the conscious and subconscious mind.
- Reprogramme their mind for daily success and self-image improvement.
- Identify negative and restrictive mindsets.
- Understand the importance of teleological thinking.
- Understand the impact of positive attitudinal living.
- Identify destructive attitudes and how to replace them.
- Utilize the 3 major steps of motivation.
- Understand why motivation has to be created from within.
- Motivate and inspire others to achieve top-level performance and productivity.
- Use motivational strategies on a daily basis.
- Develop pro-active motivation as a way of life.

Target Audience

This seminar is designed for:

- Aspiring Supervisors and First-Line Managers
- Team Leaders and Shift Leaders
- Newly Promoted Managers
- Junior and Middle-Level Managers
- High-potential employees preparing for leadership roles
- Coordinators and Administrative Supervisors
- HR and Training Professionals involved in leadership development
- Professionals transitioning from technical roles into people management
- Individuals seeking to improve motivation, mindset, communication, and leadership skills
- Employees aiming to build confidence, influence, and team performance capabilities

Outlines

Module 1:

Mind, Attitude & Motivation

Day 1: Harnessing the Power of Your Mind

- Understanding your amazing brain.
- The importance of the mind.
- Handling the challenge of change and transition.
- Sowing and reaping principle - Cause and effect.
- How conditioning has affected your life.
- Understand your conscious and subconscious mind.
- How to re-program your subconscious mind.
- Learn how to deal with destructive fear.

Day 2: Selective and Creative Thinking

- Discover the principle of replacement.
- How to deal with destructive thoughts.
- Find out why enthusiasm is so important.
- A mindset indicator.
- How to develop a positive mindset channel.
- Communication between your mind and your body.
- Dr. Bernie Seigle's observations.

- Teleological thinking.
- Develop positive self-image creative thinking.
- Your personal perspective will affect everything you do.

Day 3: Discover the Significance of Attitudinal Living

- What does 'attitude' really mean?
- Find the greatest discovery of the 20th. Century.
- Discover the power of personal and corporate resilience.
- See how your attitude will position you.
- Why do we need an attitude adjustment?
- Advantages of a positive mental attitude.
- How to overcome a negative mental attitude with a PMA.
- How to maintain the right attitude.

Day 4: Attitude Management

- Discover the 'Golden Rule' of interaction.
- What is the 'extra-mile' principle?
- Learn the 85% - 15% success principle.
- Discover the psychology of a winning smile.
- Find out how successful people manage their lives.
- Develop an attitude of personal determination and persistence.
- See how your attitude affects your fellow staff and customers.

Day 5: Mind Set Motivation

- Understand the 'as a man thinks' principle.
- Know the power of the cassette, and CD's on the mind.
- The power of repetition.
- Why is motivation so important? What does it mean?

- Motivation creates energy.
- A key activity of the 100 most successful businessmen.
- Goal setting motivation.
- Discover what momentum motivation will do for you.
- The 2 major types of motivation.
- 35 ways to stay motivated.
- What it means to be pro-active in every area of your life.

Module 2:

Communication, Coordination & Leadership

Day 6: Who do you think you are?

- Self-awareness
- Personal profiling
- Assessing your current leadership style
- Assessing your abilities as a coordinator
- Your preferred team role
- Your own communication style

Day 7: Enriching Your Communication Skills

- Subjective experience and communication
- Advanced language patterns for influence
- Questioning and listening skillfully
- Motivation and behavioral drivers
 - Hygiene factors and motivators
 - Glasser's innate drivers
 - Filters of experience
- The emotional loop

Day 8: The Skills of the Coordinator

- Time management
- Prioritization
- Teamworking skills
- Essentials of project management
- Meeting management
- Effective use of IT to support coordination activities

Day 9: The Modern Leader

- The 10 bits of intelligence
- Exploring emotional intelligence
- Emotional intelligence and leadership
- Theory X and Theory Y - push and pull leadership
- Values and leadership
- The culture of your organization

Day 10: Communicating, Coordinating and Leading

- What do people say about your team - and what do you want them to say?
- Key challenges for your team and how to meet them
- Case study - communicating, coordinating and leading in practice
- Personal action planning

Registration form on the Conference: Effective Leadership

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