



*Training Course:  
Foundations for Business Leadership*

*2 - 6 November 2026  
Casablanca (Morocco)*

## Training Course: Foundations for Business Leadership

Training Course code: LS234948 From: 2 - 6 November 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725  
€ Euro

### Introduction:

The program is designed to provide participants with a strong foundation in leadership and management, including key concepts, frameworks, and tools. The program will cover topics such as leadership styles, emotional intelligence, decision-making, and strategic thinking. Participants will have the opportunity to work on real-world challenges and apply the skills and knowledge acquired during the program to their own organizations.

### Objectives:

- Understand the key concepts and frameworks of leadership and management
- Develop essential leadership skills such as emotional intelligence, strategic thinking, and decision-making
- Learn how to lead and manage effectively in a complex and changing business environment
- Understand the importance of ethics and social responsibility in leadership
- Learn to apply the concepts and frameworks to real-world challenges

### Target Audience:

The program is designed for professionals who are looking to develop their leadership skills, including:

- Executives and managers at all levels
- High-potential employees
- Entrepreneurs
- Professionals transitioning into leadership roles

### Outlines:

Day 1:

Introduction to leadership and management, including key concepts and frameworks

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- Overview of different leadership styles and the role of emotional intelligence in leadership.

- Understanding the importance of vision, values, and purpose in leadership.

#### Day 2:

##### Leadership styles and emotional intelligence, including the key skills for leading and managing effectively

- Leadership styles and emotional intelligence, including the key skills for leading and managing effectively.
- Understanding the role of self-awareness, self-regulation, motivation, empathy, and social skills in emotional intelligence.
- Understanding the impact of emotional intelligence on leadership effectiveness and organizational performance.

#### Day 3:

##### Decision-making and problem-solving, including the key frameworks and tools for effective decision-making

- Decision-making and problem-solving, including the key frameworks and tools for effective decision-making.
- Understanding the role of critical thinking, creativity, and rationality in decision-making.
- Understanding the impact of cognitive biases, emotions, and culture on decision-making.

#### Day 4:

##### Strategic thinking and planning, including the key skills for developing and implementing effective strategies

- Strategic thinking and planning, including the key skills for developing and implementing effective strategies.
- Understanding the role of scenario planning, SWOT analysis, and strategic options generation in strategic thinking.
- Understanding the impact of external factors, such as technology, politics, and economics, on strategic planning.

#### Day 5:

##### Ethics and social responsibility, including the importance of ethics and social responsibility in leadership, review and synthesis of key concepts and tools, action planning for leadership development and program evaluation.

- Ethics and social responsibility, including the importance of ethics and social responsibility in leadership.
- Understanding the role of stakeholder management, corporate governance, and corporate social responsibility in leadership.
- Review and synthesis of key concepts and tools, action planning for leadership development and program



evaluation.

## Registration form on the Training Course: Foundations for Business Leadership

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Fees: 4725 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
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