Global Horizon
TRAINING CENTER

Training Course:
Strategic Leadership in Awareness and Change Management

27 - 31 July 2026
Milan (Italy)

Training Course:
Strategic Leadership in Awareness and Change Management

Training Course code: PS235583 From: 27 - 31 July 2026 Venue: Milan (Italy) - Training Course Fees: 5775 Euro

Introduction

This 5-day training program is designed for directors and senior leaders tasked with leading organizational change and fostering awareness of change initiatives. The course provides advanced strategies for managing change, increasing awareness, and building resilience within teams and organizations. Participants will learn how to lead change effectively, navigate resistance, and create a culture that embraces continuous improvement and adaptability.

Target Audience

- Senior leaders and directors
- Change management professionals
- Human resources and organizational development leaders
- Project managers and team leaders responsible for driving change
- Executives leading transformation initiatives

Objectives

- Master advanced change management strategies to lead organizational transformations.
- Increase awareness and engagement around change initiatives at all levels.
- Learn techniques for overcoming resistance and fostering a culture of adaptability.
- Develop leadership skills to manage change communication and stakeholder engagement.
- Gain expertise in aligning change efforts with organizational goals and strategic vision.
- Understand how to measure the impact and success of change initiatives.

Outline

Day 1:

Foundations of Change Management Leadership

- Understanding the role of leadership in successful change management.

- Key principles of change management: preparation, communication, and execution.
- Aligning change initiatives with organizational strategy and vision.
- Identifying change champions and building a leadership team to support change.
- Case studies: Successful change management leadership across industries.

Day 2:

Creating Awareness and Engagement

- Strategies for increasing awareness of change initiatives throughout the organization.
- Communicating the need for change: framing the vision and objectives.
- Building engagement and buy-in from employees, teams, and stakeholders.
- Tools for assessing and addressing change readiness within the organization.
- Workshop: Developing an awareness and engagement plan for a change initiative.

Day 3:

Managing Resistance to Change

- Understanding the root causes of resistance and addressing concerns proactively.
- Techniques for managing resistance: empathy, communication, and collaboration.
- Building resilience and adaptability in teams facing change.
- Leading difficult conversations: Engaging resistant stakeholders and employees.
- Group activity: Role-playing to practice overcoming resistance in change scenarios.

Day 4:

Strategic

Communication for Change Leaders

- Crafting and delivering clear, consistent messages about change.
- Effective communication strategies for different stakeholder groups.
- Using digital platforms and tools to enhance change communication.
- Managing change-related stress and maintaining team morale through transitions.

- Workshop: Developing a communication plan for a major organizational change.

Day 5:

Sustaining Change and Measuring Success

- Ensuring long-term success: Embedding change into the organizational culture.
- Monitoring and evaluating the progress of change initiatives.
- Using metrics and KPIs to measure the impact and success of change management.
- Celebrating wins and reinforcing positive behaviors to sustain change.
- Final exercise: Creating a strategic leadership plan for long-term change management in your organization.

Registration form on the Training Course: Strategic Leadership in Awareness and Change Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
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Payment Method

☐ Please find enclosed a cheque made payable to Global Horizon

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Telephone: +201095004484 to provisionally reserve your place.	Fax your completed registration form to: +20233379764	E-mail to us : info@gh4t.com or training@gh4t.com	Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt.