



*Training Course:
Logistics & Supply Chain Management*

*5 - 9 October 2026
Casablanca (Morocco)*

Training Course: Logistics & Supply Chain Management

Training Course code: PU8169 From: 5 - 9 October 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

The development and implementation of carefully crafted strategies for the acquisition of all materials, goods, equipment, and services have become a critical issue in all organizations wishing to reduce operating costs while improving quality and productivity. This program explores key concepts forming the basis of procurement and supply chain management and moves through leading-edge issues that confront organizations today.

This fast-paced program is designed for those wanting to develop high-performance purchasing and supply chain organizations as we will in this course:

- Achieve a thorough understanding of what is the best practice.
- Establish the mission, vision, and knowledge needed to successfully implement the processes and methods needed to reach world-class performance.
- Provide an overview of the key drivers involved when viewing supply chains from a logistics/demand point of view.
- Explain what procurement and supply chain management is fundamentally about so that delegates are able to apply key techniques in controlling cost, time, and the movement of goods and materials to customers and users.
- Provide practical skills to take back to the workplace to enable delegates to change current methods and activities and work better with all supply chain players.

Objectives:

- Review the meaning of strategic procurement.
- Be given examples of best practices in procurement and the supply chain.
- Review how to obtain the best pricing.
- Be taught how to develop spend analysis.
- Develop a functional and cross-functional view of the supply chain.
- See that better working with all of the supply chain players pays.
- Consider Key Performance Indicators KPIs.

Target Audience

This program is designed for:

- Procurement Managers and Professionals
- Supply Chain Managers
- Logistics Managers
- Operations Managers
- Purchasing Specialists
- Business Analysts
- Executives and Senior Managers
- Anyone interested in improving procurement and supply chain practices

Ideal for those looking to enhance their skills in procurement, supply chain optimization, and cost reduction.

Course Outline

Day 1: Understanding Procurement and Supply Chain Management

- Procurement as a strategic function
- The role of procurement in business success
- The fundamentals of supply chain management
- Procurement and supply chain integration
- Key drivers of procurement and supply chain performance

Day 2: Strategic Procurement and Sourcing Best Practices

- Developing a strategic procurement plan
- Supplier selection, evaluation, and relationship management
- Negotiation strategies and contract management
- E-Procurement and digital transformation in procurement
- Cost management and value analysis in procurement

Day 3: Logistics and Supply Chain Efficiency

- Fundamentals of logistics management
- Optimizing supply chain operations
- Inventory management and demand forecasting

- Risk management in logistics and supply chain
- Understanding supply chain disruptions and mitigation strategies

Day 4: Performance Measurement and Supplier Collaboration

- Key Performance Indicators KPIs for procurement and supply chain
- Supplier performance measurement and development
- Building long-term supplier partnerships
- Procurement ethics and corporate social responsibility
- Leveraging data analytics for supply chain decision-making

Day 5: Future Trends and Innovations in Procurement & Supply Chain

- Emerging technologies in procurement and supply chain
- Sustainability and green supply chain practices
- The role of artificial intelligence and automation
- Case studies on successful procurement and supply chain transformation
- Developing an action plan for implementation in the workplace

Registration form on the Training Course: Logistics & Supply Chain Management

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