Global Horizon
TRAINING CENTER

Training Course: Strategic Planning

4 - 8 May 2026
Venice (Italy)

Training Course:
Strategic Planning

Training Course code: LS235500 From: 4 - 8 May 2026 Venue: Venice (Italy) - Training Course Fees: 6050 Euro

Introduction

In today s dynamic business environment, strategic planning is essential for achieving sustainable success and organizational growth. This program, designed by Global Horizon Training Center, equips participants with the knowledge, tools, and frameworks required to develop and implement effective strategic plans at both organizational and individual levels.

The program focuses on building a clear strategic vision, analyzing internal and external environments, and translating strategy into actionable plans. Through practical applications and real-world insights, participants will enhance their ability to contribute to long-term organizational success.

Objectives

By the end of this program, participants will be able to:

- Understand the fundamentals and importance of strategic planning
- Analyze internal and external organizational environments
- Develop vision, mission, and strategic direction
- Define and evaluate strategic goals and supporting plans
- Implement and monitor strategic action plans effectively

Target Audience

This program is designed for:

- Executive Managers and General Managers
- Department Heads and Administrative Managers
- Leaders seeking to enhance strategic planning capabilities
- Professionals involved in management and strategic planning

Program Outline

Day 1: Foundations of Strategic Planning

- Introduction to strategic planning and its importance
- External and internal environment analysis
- Developing vision, mission, and strategic direction

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Day 2: Strategic Goals and Planning

- Defining strategic goals and objectives
- Analyzing and prioritizing strategic initiatives
- Identifying sub-plans and action steps

Day 3: Strategic Analysis and Action Planning

- Applying strategic analysis models
- Evaluating goals and initiatives
- Developing a comprehensive strategic action plan

Day 4: Strategy Implementation and Execution

- Executing strategic plans effectively
- Monitoring progress toward strategic objectives
- Addressing implementation challenges

Day 5: Performance Monitoring and Evaluation

- Establishing performance monitoring systems
- Measuring impact and outcomes
- Continuous improvement and strategic adjustment

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Registration form on the Training Course: Strategic Planning

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Company Information

Company Name: .....
Address: .....
City / Country: .....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Payment Method

- [ ] Please find enclosed a cheque made payable to Global Horizon
- [ ] Please invoice me
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Easy Ways To Register

Telephone: +201095004484 to provisionally reserve your place.

Fax your completed registration form to: +20233379764

E-mail to us : info@gh4t.com or training@gh4t.com

Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt.