



*Training Course:
Methodology for Evaluating the Real Worth of
Organizations*

*7 - 11 December 2026
Casablanca (Morocco)*

Training Course: Methodology for Evaluating the Real Worth of Organizations

Training Course code: FI9156 From: 7 - 11 December 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

This program provides a comprehensive framework for business and financial analysis aimed at determining the real economic worth of organizations. It goes beyond traditional financial valuation to include strategic assets, operational strength, risk exposure, and future earning potential.

Participants will learn how to interpret financial and non-financial data, compare organizations on a "like-for-like" basis, and adjust for differences in accounting standards, regulations, and economic environments across countries.

The program also highlights the importance of judgment in financial analysis, including prudence, materiality, and the interpretation of accounting policies, ensuring participants can assess organizational performance with a holistic and realistic approach.

Objectives

By the end of this program, participants will be able to:

- Evaluate the true economic and strategic value of organizations
- Analyze financial statements using advanced comparative techniques
- Identify and interpret key financial and non-financial performance indicators
- Assess risk factors including inflation, currency fluctuations, and future uncertainty
- Understand the impact of different accounting standards and policies
- Apply valuation techniques based on going concern and market conditions
- Distinguish between prudent and aggressive accounting practices
- Improve decision-making using reliable and relevant financial information

Target Audience

This program is designed for:

- Financial analysts and business analysts
- Investment professionals and valuation experts
- Corporate finance managers
- Auditors and accounting professionals
- Strategy and business development professionals
- Consultants involved in valuation and due diligence
- Professionals involved in mergers, acquisitions, and corporate planning

Outline

Day 1: Foundations of Business Valuation & Real Worth

- Concept of real organizational worth
- Financial vs strategic value
- Sources of financial and non-financial data
- Comparing "like with like" across companies and countries
- Impact of accounting standards and regulations

Day 2: Financial Analysis & Comparative Evaluation

- Financial statements and their interpretation
- Going concern analysis
- Subsidiaries, group structures, and intra-group transactions
- Profitability, liquidity, and solvency assessment
- Currency fluctuations and inflation effects

Day 3: Valuation Methods & Asset Measurement

- Asset valuation approaches book value, market value, replacement cost
- Current Cost Accounting CCA and CPP concepts
- Depreciation methods and inventory valuation techniques
- Retained earnings and capital gains analysis
- Future earnings potential assessment

Day 4: Accounting Policies, Standards & Prudence

- Accounting principles and policy choices
- Prudence vs aggressive accounting
- Revenue recognition and expense treatment
- IFRS, GAAP, and international differences
- Materiality and judgment in financial reporting

Day 5: Risk, Governance & Information Sources

- Risk identification and future uncertainty
- Corporate governance frameworks and best practices
- Role of audit committees and regulatory bodies
- Key financial disclosures and reports
- Analysis of corporate reports and strategic information

Registration form on the Training Course: Methodology for Evaluating the Real Worth of Organizations

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